



Washington State Ferries 2019 Winter Performance Final Report



Preface

The Ferry Riders' Opinion Group (FROG) was created in 2010 as an online community where ferry riders have an ongoing opportunity to weigh in on ferry issues through surveys and quick polls (single questions). This allows for data to be collected overtime to see how key issues and operations are changing overtime.

This report is the 2019 WSF Winter Ferry Performance Study with a target audience of winter commuter ferry riders, sampled from the FROG panel.

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Methodology



- Online Survey of Washington State Ferry Riders Opinion Group (FROG)
- Conducted March 30th April 21st, 2019 regarding respondents' personal experience riding Washington State Ferries during the 2019 winter travel period (January 6th through March 30th, 2019)
- A total of 3,441 interviews were completed
- Data was weighted to reflect WSF actual ridership during the 2019 winter period by route, boarding method and ticket type used based on the last trip taken

Please note that due to rounding, some percentages may not add up to exactly 100%.



OVERALL SATISFACTION

- In contrast to steady performance scores from 2015 to 2018, the overall winter 2019 satisfaction (67%) with WSF service has declined significantly.
- While still strong satisfaction levels at 67% (36% Satisfied plus 31% Extremely Satisfied) a 9-percentage point decline is in sharp contrast to steady levels seen over the last 5 years.
- Dissatisfaction in winter 2019 increased 6 percentage points to 24%, with both the extremely dissatisfied (7%) and somewhat dissatisfied (17%) being at their highest levels since 2010.
- Priders on the Fauntleroy/Vashon (58%), San Juan Inter-Island (45% caution small sample size) and Southworth/Vashon (44% caution small sample size) routes show both an increase in and higher levels of dissatisfaction than other routes. Fauntleroy/Southworth, Point Defiance/Tahlequah, Anacortes/San Juan, and Seattle/Bainbridge also have higher levels of dissatisfaction in winter 2019 than in winter 2018.
- In contrast to riders' performance scores, the vast majority of riders systemwide (64%) say WSF is a good value to them. In comparison, 9% say it is a poor value. These good value numbers are also consistent with winter 2018.
- The poor value scores did increase 5 percentage points for Fauntleroy/Vashon (2018 was 28%) while the other poor value scores remained mostly unchanged.



PERFORMANCE MEASURES

- How riders interact with WSF has not changed from winter 2018 or 2017:
 - The study found most riders are likely to have visited the passenger vessel deck (89%).
 - Driving onto the ferry (86%) was the second most mentioned interaction point.
 - Three quarters (73%) say they have used the WSF website.
 - Slightly more than six in ten will visit the inside of a terminal (66%).
 - Six in ten will walk-on board (60%).
 - A third reported specifically asking a vessel crew member for assistance (33%) followed by general interaction with vessel crew (30%).
 - Only a few reported calling WSF customer service (6%).
- Of the attributes tested, the highest of importance in winter 2019 was placed on: "ferries bathrooms are clean" (97%), "efficiently processes vehicles" (97%) and "vessel crew is helpful" (96%).
- The attribute in which dissatisfaction increased by 10 percentage points was "terminals are comfortable."
- Dissatisfaction also increased for both "terminal bathrooms are clean" and "terminals are clean" by 5 percentage points over winter 2018.
- Similar to past years systemwide, improvements in terminal bathroom cleanliness and providing clear loading crew directions are the key opportunity areas for improving rider satisfaction levels.
- Other opportunity areas for improvement are terminal cleanliness and vehicle loading procedures
 efficiencies.
- While of slightly lesser importance to all riders, the amount of parking near terminals and making terminals more comfortable for those that use them needs to be addressed.



OPPORTUNITY AREAS FOR IMPROVEMENT BY ROUTE

- > Specific areas of needed improvement by route, based upon riders' survey feedback is as follows:
 - Seattle/Bainbridge Improve the comfort of the terminals and ensure the terminal bathrooms are clean.
 - Seattle/Bremerton Improve the comfort of the terminals, ensure the terminal bathrooms are clean, and provide adequate parking near the terminal.
 - Point Defiance/Tahlequah Provide adequate parking near the terminal, improve the efficiency of vehicle loading procedures, and load the ferries to capacity.
 - Fauntleroy/Vashon Provide adequate parking near the terminal, efficiently process vehicles through ticket lanes, load the
 ferries to capacity, fully utilize dock-side holding areas, improve the efficiency of vehicle loading procedures, and ensure
 vehicle loading crews provide clear directions/hand signals.
 - Southworth/Vashon Provide adequate parking near the terminal, ensure sailing schedules are adequately coordinated with transit services, and Improve the comfort of the terminal.
 - Port Townsend/Coupeville and Mukilteo/Clinton Provide adequate parking near the terminal.
 - Anacortes/San Juan Island and San Juan Interisland Ensure sailing schedules are adequately coordinated with transit services.

WSF WEBSITE

Three-fourths of riders (73%) have used the WSF website and most (79%) continue to say they are satisfied with their experience, while 7% say they are dissatisfied. About five in ten (54%) cite misleading information, followed by poorly designed/organized information (46%) as the main reason for their dissatisfaction.

WSF PHONE CUSTOMER SERVICE

About one-in-twenty (6%) riders have contacted WSF customer service by phone and most (74%) are satisfied, and 17% are dissatisfied with their experience. Most often cited reasons for dissatisfaction are call not returned (32%), unable to help (24%), or no answer (23%).



RIDERSHIP

Compared to 2018/17/16, there is little difference in the routes people rode this winter where Seattle/Bainbridge (39%), Edmonds/Kingston (33%) and Mukilteo/Clinton (21%) continue to top the list.

MOST RECENT TRIP

- As in winter 2018/17/16, commuting to work (19%) is the most common purpose of riders' most recent trip systemwide, followed by visiting family/friends (17%). However, commuting to work has declined 10 percentage points from 2016 (14 percentage points from 2015).
- As in winter 2018/17/16, a majority of riders (69%) drove their own car (or were a passenger in that car) for their most recent ferry trip. One-in-five (25%) riders walked on this winter.
- One-in-four (24%) use a multi-ride ticket versus one-in-two (49%) who use a single ride ticket.



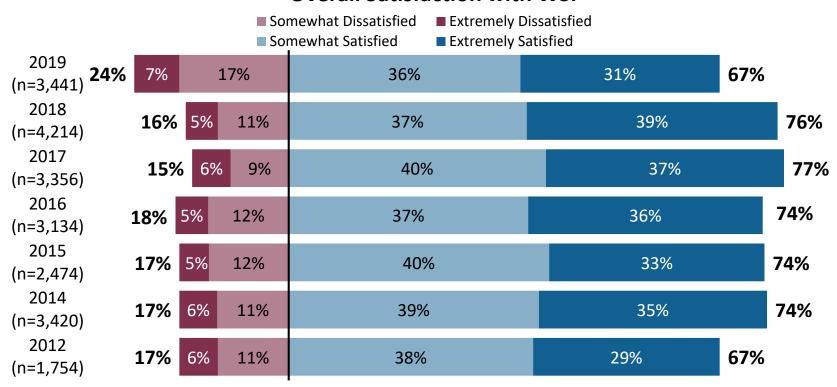
Detailed Study Findings

Overall Satisfaction



Overall winter 2019 satisfaction (67%) with the service provided by WSF has declined significantly from Winter 2018. While still strong (36% Satisfied / 31% Extremely Satisfied) this 9-percentage point decline is in sharp contrast to steady levels seen over the last 5 years. Dissatisfaction increased 6 percentage points in 2019 to 24%, with both the extremely dissatisfied (7%) and somewhat dissatisfied (17%) being at their highest levels since 2010.

Overall Satisfaction with WSF



Only ratings of satisfaction (4-5) or dissatisfaction (1-2) are shown, Ratings of 3 or don't know are not shown.

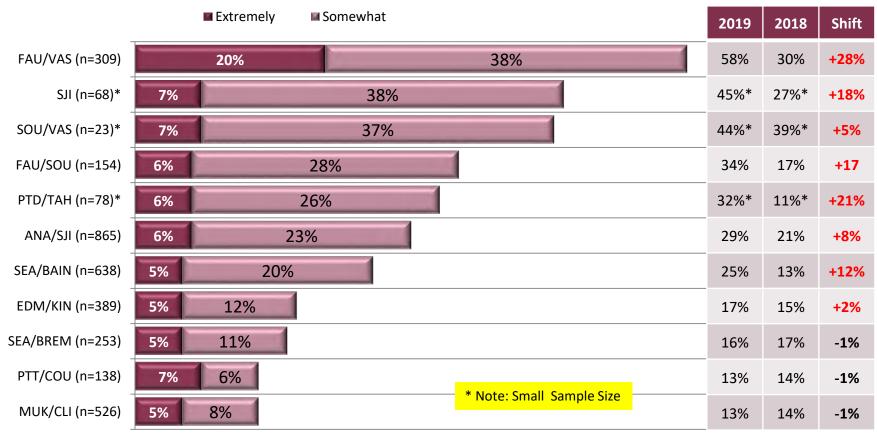
The **bold** percentages represent the corresponding total dissatisfaction/satisfaction

Q1. For this survey, we are interested in your experiences and opinions of Washington State Ferries during the Winter Schedule period, January 6th through March 30th 2019. All things considered, how satisfied are you with the service provided by Washington State Ferries?

Overall Dissatisfaction by Route

Riders on the Fauntleroy/Vashon (58%), San Juan Inter-Island* (45%) and Southworth/Vashon* (44%) routes show both an increase in and higher levels of dissatisfaction than other routes. Fauntleroy/Southworth, Point Defiance/Tahlequah, Anacortes/San Juan, and Seattle/Bainbridge have higher levels of dissatisfaction in winter 2019 than in winter 2018.

Overall Dissatisfaction by Route - 2019 (Total Dissatisfied)



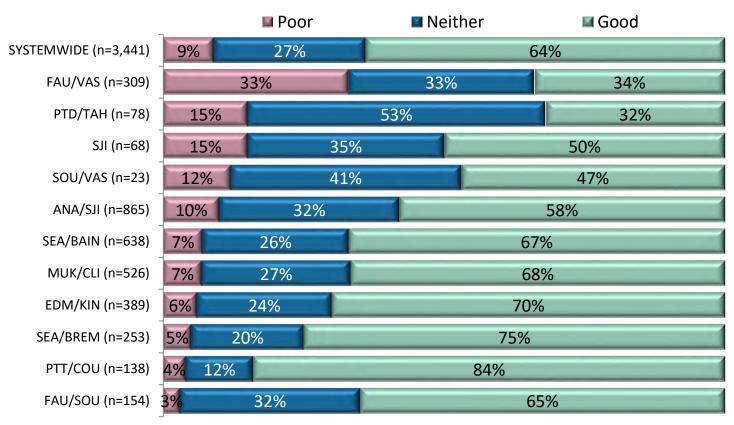
Q1. For this survey, we are interested in your experiences and opinions of Washington State Ferries during the Winter Schedule period, January 6th through March 30th 2019. All things considered, how satisfied are you with the service provided by Washington State Ferries?

Perceived Good Value by Route

Systemwide the vast majority (64%) of riders say WSF is a good value to them. In comparison, 9% say it is a poor value.

These values are consistent with winter 2018. The poor value scores increased 5 percentage points for Fauntleroy/Vashon (2018-28%) while the other poor value scores remained mostly unchanged.

Perceptions of Value by Route - 2019



Q116. Considering your personal experience with the ferries, which of the following phrases best describes the value, to you, of riding Washington State Ferries?

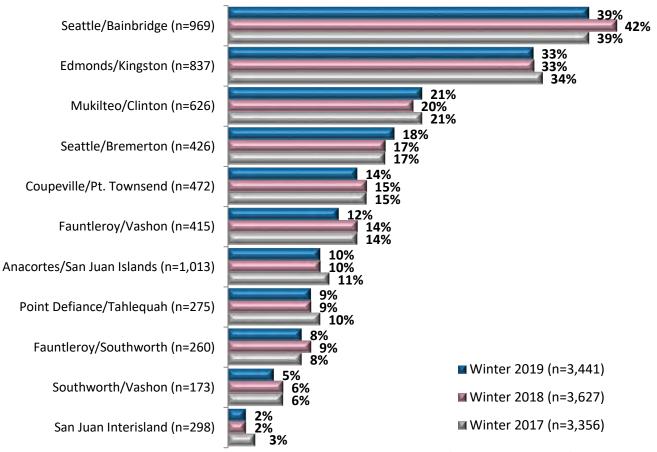
Ridership



Compared to winter 2018, there is little difference in the routes people rode this winter - Seattle/Bainbridge (39%) and Edmonds/Kingston (33%) continue to top the list. All routes (except Seattle/Bainbridge) are within 1 to 2 percentage points of ridership levels in winter 2018 and 2017.

Overall Ridership





Q2. Which of the following route(s) have you ridden during the Winter period (January 6th through March 30th 2019)? [CHECK ALL THAT APPLY]



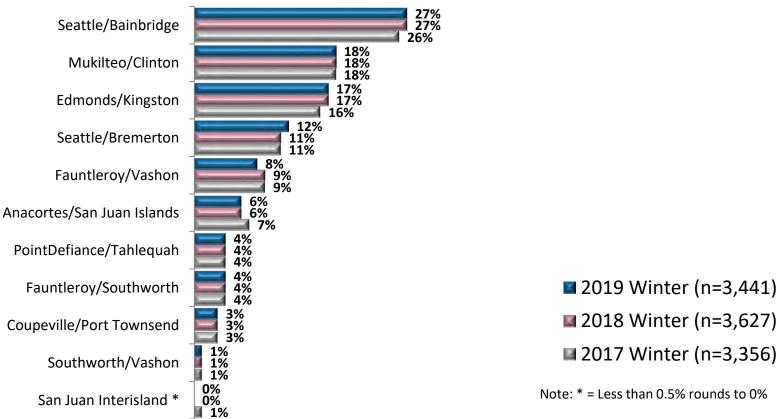
Most Recent Trip

Most Recent Trip - Route



Just over a quarter of riders (27%) say Seattle/Bainbridge was the last route they rode, followed by Mukilteo/Clinton (18%) and Edmonds/Kingston (17%). Results are very similar to both winter 2018 and 2017. This question reflects the actual results of the WSF traffic count by route for each of the winter periods reported (Used to weight the raw FROG data).





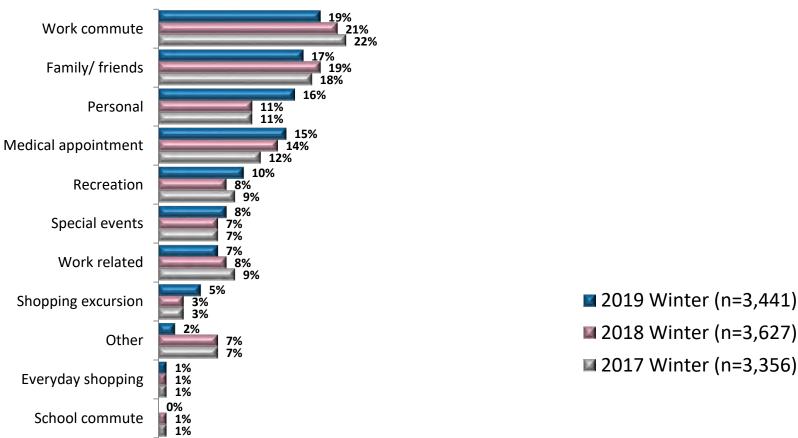
Q13. Now focusing in on your most recent ferry trip, what was the last route that you rode? (Question used in weighting data to reflect actual traffic count by route during winter period)

Most Recent Trip – Purpose



As in winter 2018 and 2017, work commute (19%) is still the most common purpose of riders' most recent trip, followed by visiting family/friends (17%). This is a continued confirmation of the decline in the percentage of winter riders reporting their most recent trip purpose was for commuting to work since 2016. Over the last 3 winters we have seen an increase in medical appointments and personal trips by winter FROG riders.

Most Recent Trip Purpose

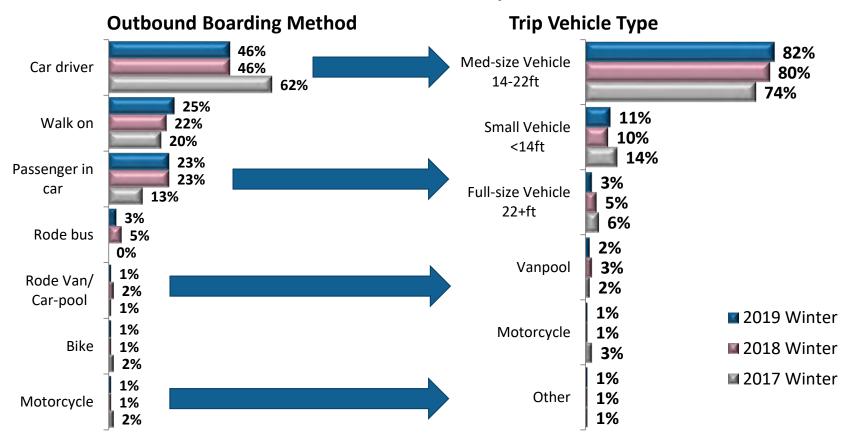


Q15. Thinking about your LAST FERRY RIDE ONLY on the {most recent} route, which of the following was the PRIMARY PURPOSE for that specific trip?

Most Recent Trip – Boarding Method/Vehicle Type

As in winter 2018, more riders (69%) drove on as driver or passenger for their most recent ferry trip. One-in-four (25%) walked on. Among those who did drive on, four out of five (82%) were in a vehicle that was 14 to 22 feet long.

Most Recent Trip



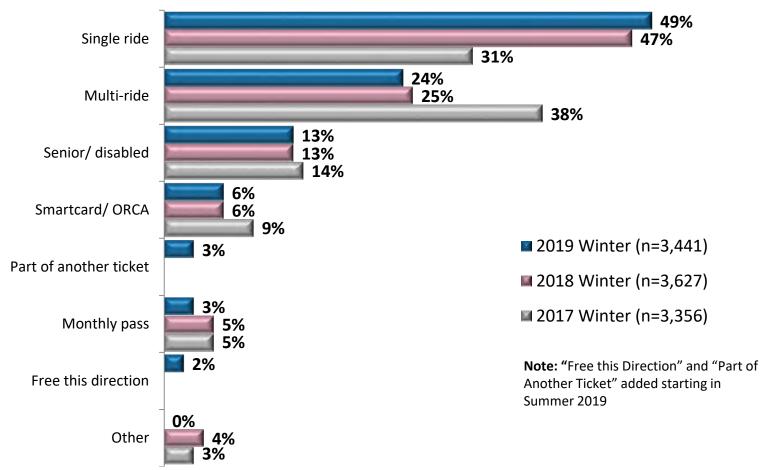
Q16ab. Thinking about your LAST FERRY RIDE ONLY on the {most recent} route, how did you board the ferry for your outbound and returning trips?

Q17. Thinking about your LAST FERRY RIDE ONLY on the {most recent} route, which of the following best describes the vehicle you drove on the ferry?

Most Recent Trip – Time and Ticket Type

A majority of winter riders reported using single rider (49%) tickets or multi-ride (24%) followed by senior/disabled (13%) which was similar to the winter 2018 findings. Few riders reported using an Orca card (6%) or monthly passes (3%).

Most Recent Trip Ticket Type



Q19. Finally, thinking about your LAST FERRY RIDE ONLY on the {most recent} route, on what kind of ticket were you traveling?

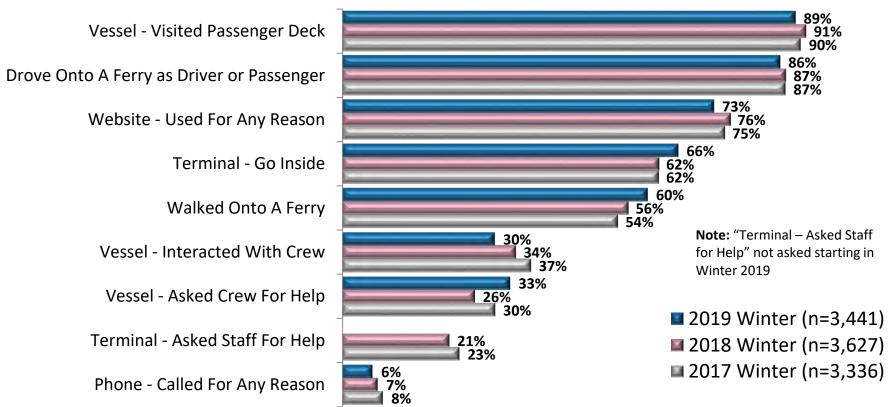


Performance Ratings

Rider Interaction With WSF

Riders are most likely to visit the passenger vessel deck (89%) and drive onto the ferry (86%). Three quarters (73%) say they have used the WSF website. Riders are least likely to have called WSF customer service (6%). These percentages are unchanged from winter 2018 or 2017.

WSF Touch Points With Winter Riders



Q(s) During the winter period, did you ... Q20 Go inside a ferry terminal for any reason? Q100 Did you specifically ask a WSF terminal staff member for help/assistance? Q30 Did you walk onto a ferry? Q43 Did you either drive onto a ferry or board as a passenger in a vehicle? Q70 Did you use/visit the vessel passenger deck area? Q80 Did you have any interaction with any of the vessel crew? Q103 Did you specifically ask a WSF vessel staff member for help/assistance? Q90 Use the WSF website? Q93 Call WSF customer service by phone?

All Riders – Importance by Attribute

Importance of all attributes is largely unchanged compared to winter 2018 or 2017. The highest importance is placed on "ferries bathrooms are clean" (97%), "efficiently processes vehicles" (97%) and "vessel crew is helpful" (96%).

0.1.	0.44 illustra		Importance (4-5)					
Code	Attributes	2019	2018	Change	2017			
21	Ferry bathrooms are clean	97%	98%	-1%	97%			
12	Efficiently processes vehicles	97%	96%	+1%	97%			
24	Vessel crew is helpful	96%	98%	-2 %	97%			
23	Vessel crew is friendly	95%	97%	-2 %	96%			
4	Terminal bathrooms are clean	95%	96%	-1%	94%			
22	Vessels are well maintained	95%	96%	-1%	95%			
20	Passenger seating areas are clean	95%	96%	-1%	95%			
16	Loading crews provide clear directions	95%	95%	-	96%			
14	Vehicle loading procedures efficient	95%	95%	-	96%			
11	Buying tickets easy and quick	95%	95%	-	96%			
18	Vehicle unloading procedures efficient	94%	94%	-	95%			
19	Unloading crews provide clear direction	94%	94%	-	94%			
7	Easy loading/ unloading for walk-on	93%	91%	+2%	93%			
1	Terminals are clean	92%	93%	-1%	92%			
9	Passenger unloading efficient	92%	90%	+2%	92%			
8	Passenger loading efficient	91%	90%	+1%	93%			
25*	Terminal to vessel walkway is safe	91%	90%	+1%				
10	Toll booth staff is friendly	91%	90%	+1%	92%			
15	Loads ferries to capacity	89%	90%	-1%	89%			
13	Vehicle loading crew is friendly	88%	86%	+2%	87%			
3	Terminal staff is helpful	86%	86%	-	85%			
17	Unloading crew is friendly	86%	86%	-	87%			
26*	Dock-side holding area fully utilized	85%	85%	-				
2	Terminals are comfortable	84%	84%	-	81%			
6	Adequate parking near terminals	77%	77%	-	79%			
5	WSF and transit schedules coordinated	70%	69%	+1%	67%			

- This table gives an overview of the individual attribute quad charts that follow for importance.
- For each attribute, the table shows:
 - The percent of people who rated the attribute as 4 or 5 on the Importance scale.
 - Total importance (4-5) for Winter 2019, Winter 2018 and Winter 2017.
 - The Change in importance from 2018 to 2019. Red indicates lesser importance in 2019 than in 2018.
 - * New attributes added in 2018

All Riders – Dissatisfaction by Attribute

Dissatisfaction on all attributes is largely unchanged (+/- 1 or 2 percentage points) except for "terminals are comfortable" which increased 10 percentage points, and both "terminal bathrooms are clean" and "terminals are clean" which increased 5 percentage points.

Carle	Assilvator	tisfaction	sfaction (1-2)			
Code	Attributes	(4-5)	2019	2018	Change	2016
2	Terminals are comfortable	84%	33%	23%	10%	17%
6	Adequate parking near terminals	77%	31%	30%	1%	30%
4	Terminal bathrooms are clean	95%	26%	21%	5%	20%
1	Terminals are clean	92%	14%	9%	5%	8%
12	Efficiently processes vehicles	97%	13%	12%	1%	12%
5	WSF and transit schedules coordinated	70%	12%	14%	-2%	13%
14	Vehicle loading procedures efficient	95%	12%	10%	2 %	10%
16	Loading crews provide clear directions	95%	12%	13%	-1%	13%
8	Passenger loading efficient	91%	11%	9%	2%	10%
15	Loads ferries to capacity	89%	11%	10%	1%	10%
25*	Terminal to vessel walkway is safe	91%	11%	9%	2%	
3	Terminal staff is helpful	86%	9%	7%	2%	8%
7	Easy loading/ unloading for walk-on	93%	9%	9%	-	9%
26*	Dock-side holding area fully utilized	85%	9%	8%	1%	
18	Vehicle unloading procedures efficient	94%	8%	5%	3%	6%
21	Ferry bathrooms are clean	97%	8%	8%	-	7%
22	Vessels are well maintained	95%	8%	5%	3%	5%
9	Passenger unloading efficient	92%	7%	9%	2%	8%
13	Vehicle loading crew is friendly	88%	7%	7%	-	7%
11	Buying tickets easy and quick	95%	6%	6%	-	6%
10	Toll booth staff is friendly	91%	5%	3%	2%	4%
19	Unloading crews provide clear direction	94%	4%	4%	-	5%
23	Vessel crew is friendly	95%	4%	4%	-	3%
24	Vessel crew is helpful	96%	4%	4%	-	4%
20	Passenger seating areas are clean	95%	3%	5%	-2%	4%
17	Unloading crew is friendly	86%	2%	2%	-	4%

- This table gives an overview of the individual attribute quad charts that follow
- For each attribute, the table shows:
 - The percent of people who rated the attribute as 4 or 5 on the Importance scale.
 - Total dissatisfaction (1-2) for Winter 2019, Winter 2018 and Winter 2017.
 - The Change in dissatisfaction from 2018 to 2019. Red indicates greater dissatisfaction in 2019 than in 2018.
 - * New attributes added in 2018

Summary of Attribute Dissatisfaction by Route

			Dissatisfaction by Route										
Color Code:	Import	Dissat.	SEA/	SEA/	PTD/	EDM/	FAU/	FAU/	sou/	PTT/	MUK/	ANA/	INTER
Dissatisfaction Light (10-19%), Medium (20-29%), Heavy (>30%)	(4-5)	(1-2)	BAIN	BRE	TAH	KIN	VAS	SOU	VAS	COU	CLI	SJI	SJI
Number of Respondents Varies by Question (Max n Size Shown)	3,441	3,441	638	253	78	389	309	154	23	138	526	865	68
Terminals are comfortable (2)	84%	33%	50%	51%	28%	18%	22%	24%	31%	9%	6%	20%	20%
Adequate parking near the terminals (attribute code # 6)	77%	31%	22%	30%	46%	29%	59%	22%	36%	35%	50%	14%	21%
Bathrooms in the terminals are clean and well maintained (4)	95%	26%	39%	48%	24%	16%	10%	8%	11%	7%	7%	15%	14%
Terminals are clean and well maintained (1)	92%	14%	27%	19%	5%	5%	5%	3%	11%	4%	3%	7%	9%
Efficiently processes vehicles through ticket lanes (12)	97%	13%	11%	9%	26%	7%	49%	9%	9%	5%	7%	7%	2%
Sailing schedule is adequately coordinated w/transit services (5)	70%	12%	11%	10%	15%	8%	23%	5%	33%	9%	9%	30%	54%
Vehicle loading procedures are efficient (14)	95%	12%	10%	16%	31%	5%	33%	14%	18%	2%	5%	17%	20%
Vehicle loading crews provide clear directions/hand signals (16)	95%	12%	9%	6%	23%	6%	31%	15%	21%	11%	11%	20%	18%
Walk-on passenger loading procedures are efficient (8)	91%	11%	14%	12%	13%	4%	7%	5%	11%	12%	14%	6%	5%
Loads ferries to capacity with little room between vehicles (15)	89%	11%	8%	4%	30%	6%	39%	11%	26%	3%	5%	13%	11%
Terminal to vessel walkway is safe (25)	91%	11%	13%	10%	21%	6%	10%	5%	4%	6%	15%	10%	10%
Terminal staff is helpful, competent and knowledgeable (3)	86%	9%	10%	12%	1%	7%	15%	6%	8%	7%	3%	5%	6%
Provides easy loading/unloading for walk-on passengers (7)	93%	9%	12%	9%	3%	5%	6%	3%	4%	4%	15%	9%	10%
Dock-side holding area fully utilized (26)	85%	9%	9%	5%	23%	4%	34%	8%	6%	3%	3%	5%	0%
Vehicle unloading procedures are efficient (18)	94%	8%	11%	10%	17%	5%	6%	5%	18%	2%	4%	6%	19%
Bathrooms on the ferries are clean and well maintained (21)	97%	8%	11%	9%	11%	8%	7%	10%	11%	2%	3%	9%	7%
Vessels are well maintained and safe (22)	95%	8%	10%	8%	2%	5%	11%	5%	16%	1%	2%	22%	16%
Walk-on passenger unloading procedures are efficient (9)	92%	7%	10%	6%	2%	4%	3%	7%	11%	4%	10%	8%	5%
Vehicle loading crew is friendly, courteous and polite (13)	88%	7%	7%	10%	8%	4%	16%	9%	5%	4%	4%	10%	7%
WSF makes buying tickets easy and quick (11)	95%	6%	5%	4%	12%	3%	28%	5%	5%	2%	3%	4%	0%
Toll booth staff is friendly, courteous and polite (10)	91%	5%	6%	9%	5%	4%	12%	4%	0%	0%	2%	3%	0%
Vehicle unloading crew provide clear direction/hand signals (19)	94%	4%	3%	5%	3%	2%	6%	5%	5%	5%	3%	6%	8%
Vessel crew is friendly, courteous and polite (23)	95%	4%	1%	1%	5%	2%	10%	10%	8%	2%	5%	5%	0%
Vessel crew is helpful, competent, knowledgeable (24)	96%	4%	4%	2%	2%	1%	8%	10%	0%	2%	6%	5%	0%
Ferry passenger seating areas are clean/comfortable (20)	95%	3%	3%	7%	0%	2%	4%	2%	7%	2%	1%	9%	7%
Vehicle unloading crew is friendly, courteous and polite (17)	86%	2%	3%	2%	2%	2%	4%	4%	5%	2%	1%	3%	4%

Dissatisfied Riders – Dissatisfaction by Attribute

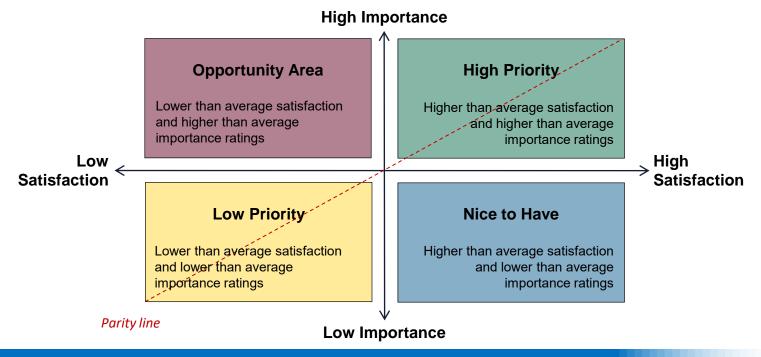
As expected, riders who are dissatisfied with WSF overall have higher dissatisfaction levels on every individual attribute tested. By far, dissatisfied riders are most unhappy with parking availability (43% - up 12% points from all riders – 31%).

	Vary Dissatisfied Samewhat Dissatisfied		D	issatisfaction	1
	■ Very Dissatisfied	■ Somewhat Dissatisfied	Dissat Riders	All Riders	Difference
Adequate parking near terminals (6)	27%	16%	43%	31%	+12% pts
Terminals are comfortable (2)	24%	19%	43%	33%	+10% pts
Terminal bathrooms clean (4)	19%	16%	35%	26%	+9% pts
Efficiently processes vehicles (12)	19%	13%	32%	13%	+19% pts
Vehicle loading procedures efficient (14)	16%	%	27%	12%	+15% pts
Loads ferries to capacity (15)	14% 12%		26%	11%	+15% pts
Loading crews provide clear directions (16)	10% 15%		25%	12%	+13% pts
Passenger loading efficient (8)	9% 14%		23%	11%	+12% pts
WSF and transit schedules coordinated (5)	12% 10%		22%	12%	+10% pts
Terminals are clean (1)	9% 13%		22%	14%	+8% pts
Dock-side holding area fully utilized (26)	13% 8%		21%	9%	+12% pts
Terminal to vessel walkway is safe (25)	10% 11%		21%	11%	+10% pts
Terminal staff is helpful (3)	7% 12%		19%	9%	+10% pts
Vessels are well maintained (22)	8% 10%		18%	8%	+10% pts
Easy loading/ unloading for walk-on (7)	7% 11%		18%	9%	+9% pts
Ferry bathrooms are clean (21)	12%		17%	8%	+9% pts
Vehicle unloading procedures efficient (18)	10% 6%		16%	8%	+8% pts
Passenger unloading efficient (9)	8% 1 8%		16%	7%	+9% pts
Buying tickets easy and quick (11)	8% 1 8%		16%	6%	+10% pts
Vehicle loading crew is friendly (13)	5% 11%		16%	7%	+9% pts
Toll booth staff is friendly (10)	5% 7%		12%	5%	+7% pts
Vessel crew is friendly (23)	5% 5%		10%	4%	+6% pts
Vessel crew is helpful (24)	5% 5%		10%	4%	+6% pts
Unloading crews provide clear directions (19)	4% 3%		7%	4%	+3% pts
Passenger seating areas are clean (20)	2% 5%		7%	3%	+4% pts
Vehicle unloading crew is friendly (17)	2%3%		5%	2%	+3% pts

Gap Analysis



- The following slides present quadrant charts comparing the <u>relative satisfaction</u> for each ferry attribute to the <u>relative</u> importance of that attribute.
 - The two sample sizes shown on each chart represent the maximum and minimum number of riders rating any given attribute, due to embedded skip logic.
- Each quad chart consists of four quadrants:
 - Opportunity area (red) | High priority (green) | Nice to have (blue) | Low priority (yellow)
- Each quad chart is also overlaid with a parity line.
 - The parity line represents where importance and satisfaction are equal, and identifies the ferry attributes with the greatest disparity between satisfaction and importance.
- Attributes considered important, but with low satisfaction (performance), are opportunity areas for WSF. Increasing awareness of these important attributes may help promote more positive impressions of the ferry system, and boost overall satisfaction.

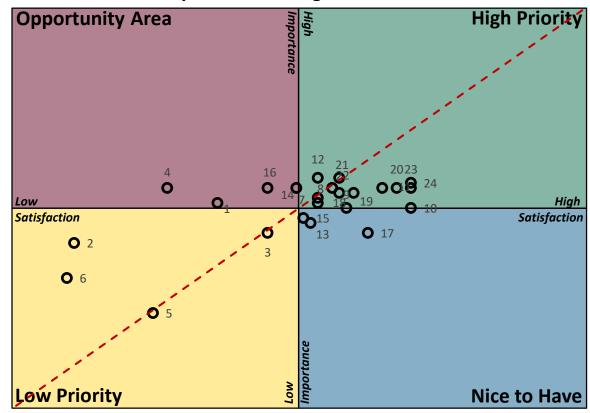


Gap Analysis: Overall - 2019

2019 Opportunity Areas: Similar to past years, terminal bathroom cleanliness (4) and clear loading crew directions (16) are the key opportunity areas. Also opportunity areas are terminals are clean (1) and loading procedures efficient (14). While of lower priority to riders, the amount of parking near terminals (6) and terminals are comfortable (2) are underperforming.

	Attribute Key
1	Terminals are clean
2	Terminals are comfortable
3	Terminal staff is helpful
4	Terminal bathrooms clean
5	WSF and transit schedules coordinated
6	Adequate parking near terminals
7	Easy loading / unloading for walk-on
8	Passenger loading efficient
9	Passenger unloading efficient
10	Toll booth staff is friendly
11	Buying tickets easy and quick
12	Efficiently processes vehicles
13	Vehicle loading crew is friendly
14	Loading procedures efficient
15	Loads ferries to capacity
16	Loading crews provide clear directions
17	Unloading crew is friendly
18	Unloading procedures efficient
19	Unloading crews provide clear directions
20	Passenger seating areas are clean
21	Ferries bathrooms are clean
22	Vessels are well maintained
23	Vessel crew is friendly
24	Vessel crew is helpful

Satisfaction vs. Importance Ratings (n=1,247-3,080)

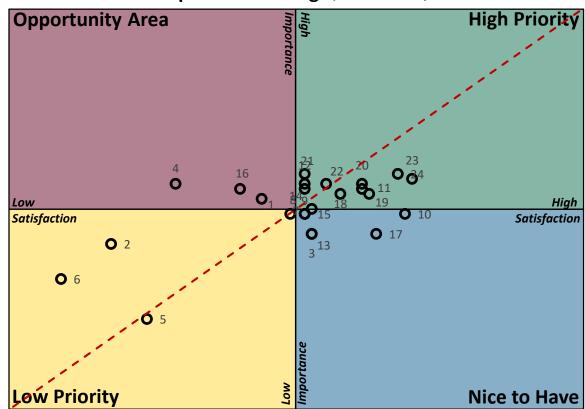


Gap Analysis: Overall - 2018

2018 Opportunity Areas: Similar to past years, terminal bathroom cleanliness (4) and clear loading crew directions (16) are the key opportunity areas. While of lower priority to riders, the amount of parking near terminals (6) and terminals are comfortable (2) are underperforming by a wide margin.

	Attribute Key
_	
1	Terminals are clean
2	Terminals are comfortable
3	Terminal staff is helpful
4	Terminal bathrooms clean
5	WSF and transit schedules coordinated
6	Adequate parking near terminals
7	Easy loading / unloading for walk-on
8	Passenger loading efficient
9	Passenger unloading efficient
10	Toll booth staff is friendly
11	Buying tickets easy and quick
12	Efficiently processes vehicles
13	Vehicle loading crew is friendly
14	Loading procedures efficient
15	Loads ferries to capacity
16	Loading crews provide clear directions
17	Unloading crew is friendly
18	Unloading procedures efficient
19	Unloading crews provide clear directions
20	Passenger seating areas are clean
21	Ferries bathrooms are clean
22	Vessels are well maintained
23	Vessel crew is friendly
24	Vessel crew is helpful

Satisfaction vs. Importance Ratings (n=1,278-3,490)

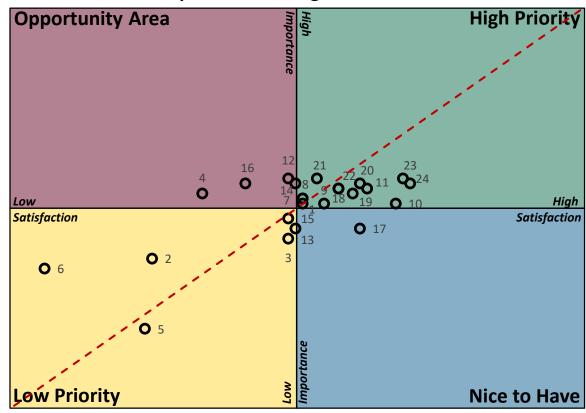


Gap Analysis: Overall - 2017

2017 Opportunity Areas: Terminal bathroom cleanliness (4) and clear loading crew directions (16) are the key opportunity areas. While of lower priority to riders, the amount of parking near terminals (6) and terminals are comfortable (2) are underperforming by a wide margin.

	Attribute Key
1	Terminals are clean
2	Terminals are comfortable
3	Terminal staff is helpful
4	Terminal bathrooms clean
5	WSF and transit schedules coordinated
6	Adequate parking near terminals
7	Easy loading / unloading for walk-on
8	Passenger loading efficient
9	Passenger unloading efficient
10	Toll booth staff is friendly
11	Buying tickets easy and quick
12	Efficiently processes vehicles
13	Vehicle loading crew is friendly
14	Loading procedures efficient
15	Loads ferries to capacity
16	Loading crews provide clear directions
17	Unloading crew is friendly
18	Unloading procedures efficient
19	Unloading crews provide clear directions
20	Passenger seating areas are clean
21	Ferries bathrooms are clean
22	Vessels are well maintained
23	Vessel crew is friendly
24	Vessel crew is helpful

Satisfaction vs. Importance Ratings (n=1,246-3,043)

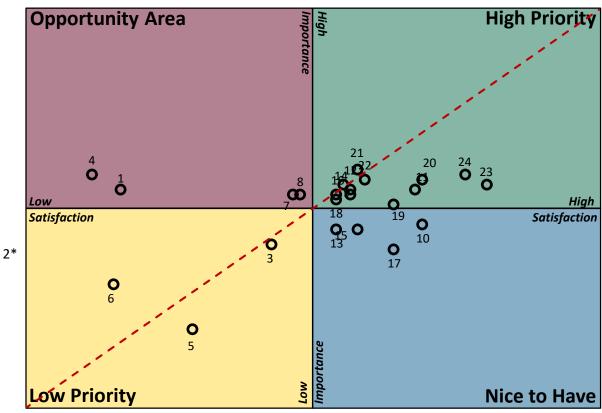


Gap Analysis: Seattle/Bainbridge - 2019

2019 Seattle/Bainbridge Opportunity Areas: Terminal bathroom cleanliness (4) and terminal cleanliness (1) are the biggest opportunity areas followed by easy loading/unloading for walk-on (7) and passenger loading efficient (8). Terminal comfort (2) and adequate parking near terminals (6) are lower priority, but still underperforming by a wide margin.

	Attribute Key
1	Terminals are clean
2	Terminals are comfortable
3	Terminal staff is helpful
4	Terminal bathrooms clean
5	WSF and transit schedules coordinated
6	Adequate parking near terminals
7	Easy loading / unloading for walk-on
8	Passenger loading efficient
9	Passenger unloading efficient
10	Toll booth staff is friendly
11	Buying tickets easy and quick
12	Efficiently processes vehicles
13	Vehicle loading crew is friendly
14	Loading procedures efficient
15	Loads ferries to capacity
16	Loading crews provide clear directions
17	Unloading crew is friendly
18	Unloading procedures efficient
19	Unloading crews provide clear directions
20	Passenger seating areas are clean
21	Ferries bathrooms are clean
22	Vessels are well maintained
23	Vessel crew is friendly
24	Vessel crew is helpful

Satisfaction vs. Importance Ratings (n=206-597)



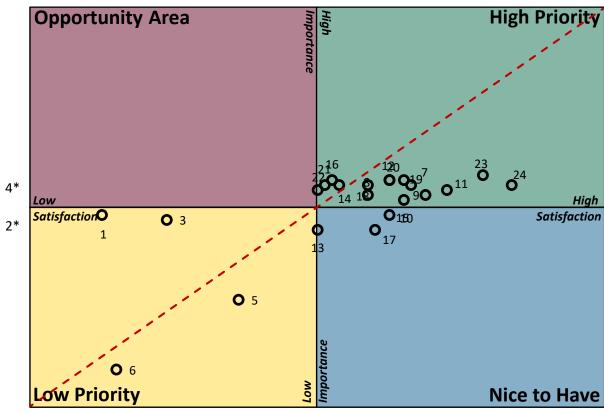
^{* 2} is outside of displayed graph area.

Gap Analysis: Seattle/Bremerton - 2019

2019 Seattle/Bremerton Opportunity Areas: Much more so than in past years, terminal bathroom cleanliness (4) and terminal comfort (2) are by far the key opportunity areas. Terminals are clean (1) and Terminal staff is helpful (3) are also areas to improve.

Attribute Key Terminals are clean Terminals are comfortable Terminal staff is helpful Terminal bathrooms clean WSF and transit schedules coordinated Adequate parking near terminals Easy loading / unloading for walk-on Passenger loading efficient Passenger unloading efficient 10 Toll booth staff is friendly 11 Buying tickets easy and quick **12** Efficiently processes vehicles 13 Vehicle loading crew is friendly 14 Loading procedures efficient 15 Loads ferries to capacity 16 Loading crews provide clear directions 17 Unloading crew is friendly 18 Unloading procedures efficient 19 Unloading crews provide clear directions 20 Passenger seating areas are clean 21 Ferries bathrooms are clean 22 Vessels are well maintained 23 Vessel crew is friendly 24 Vessel crew is helpful

Satisfaction vs. Importance Ratings (n=103-222)



* 4, 2 are outside of displayed graph area.

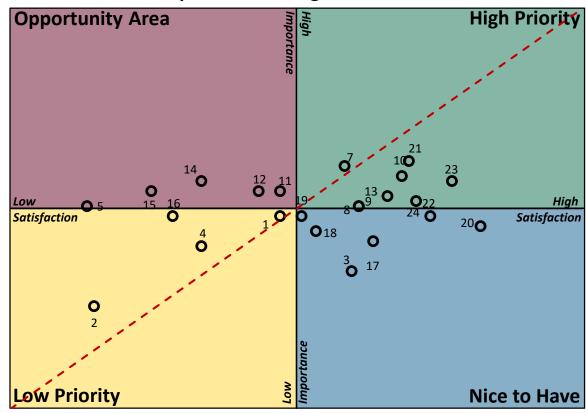
Gap Analysis: Pt. Defiance/Tahlequah - 2019

6*

2019 Pt. Defiance/Tahlequah Opportunity Areas: Providing adequate parking near terminals (6), WSF and transit schedules coordinated (5), loads ferries to capacity (15), clear loading instructions (16), loading efficiencies (14), efficiently processes vehicles (12), and buying tickets easy and quick (11) are the biggest opportunities for improvement.

	Attribute Key
1	Terminals are clean
2	Terminals are comfortable
3	Terminal staff is helpful
4	Terminal bathrooms clean
5	WSF and transit schedules coordinated
6	Adequate parking near terminals
7	Easy loading/ unloading for walk-on
8	Passenger loading efficient
9	Passenger unloading efficient
10	Toll booth staff is friendly
11	Buying tickets easy and quick
12	Efficiently processes vehicles
13	Vehicle loading crew is friendly
14	Loading procedures efficient
15	Loads ferries to capacity
16	Loading crews provide clear directions
17	Unloading crew is friendly
18	Unloading procedures efficient
19	Unloading crews provide clear directions
20	Passenger seating areas are clean
21	Ferries bathrooms are clean
22	Vessels are well maintained
23	Vessel crew is friendly
	Vessel crew is helpful

Satisfaction vs. Importance Ratings (n=36-62)



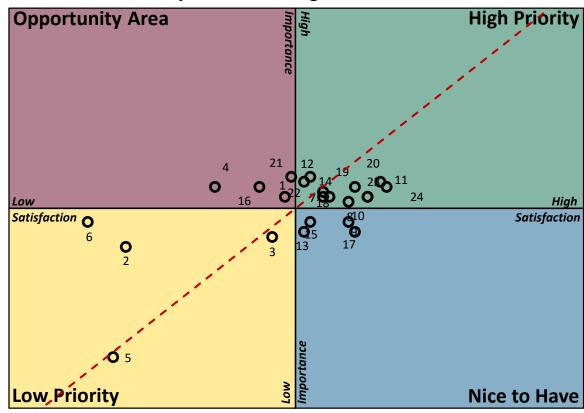
*6 is outside of displayed graph area.

Gap Analysis: Edmonds/Kingston - 2019

2019 Edmonds/Kingston Opportunity Areas: The attributes generally have not changed much over the last three winters. However, parking availability (6), terminals are comfortable (2), terminal bathrooms are clean (4), loading crew provide clear directions (16), and ferry bathrooms are clean (21) are the areas needing improvement.

	Attribute Key
1	Terminals are clean
2	Terminals are comfortable
3	Terminal staff is helpful
4	Terminal bathrooms clean
5	WSF and transit schedules coordinated*
6	Adequate parking near terminals
7	Easy loading / unloading for walk-on
8	Passenger loading efficient
9	Passenger unloading efficient
10	Toll booth staff is friendly
11	Buying tickets easy and quick
12	Efficiently processes vehicles
13	Vehicle loading crew is friendly
14	Loading procedures efficient
15	Loads ferries to capacity
16	Loading crews provide clear directions
17	Unloading crew is friendly
18	Unloading procedures efficient
19	Unloading crews provide clear directions
20	Passenger seating areas are clean
21	Ferries bathrooms are clean
22	Vessels are well maintained
23	Vessel crew is friendly
24	Vessel crew is helpful

Satisfaction vs. Importance Ratings (n=116-343)



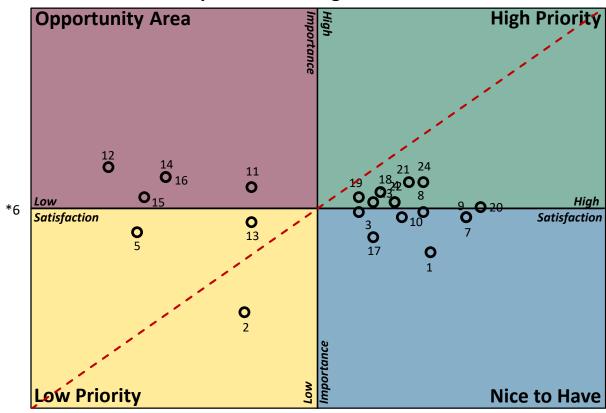
^{* 5} is outside of displayed graph area.

Gap Analysis: Fauntleroy/Vashon - 2019

2019 Fauntleroy/Vashon Opportunity Areas: Adequate parking near terminal (6), efficiently processes vehicles (12), loads ferries to capacity (15), loading crews provide clear directions (16), loading procedures efficient (14), and WSF and transit schedules coordinated (5) are in the most need of improvement in winter 2019.

	Attribute Key
1	Terminals are clean
2	Terminals are comfortable
3	Terminal staff is helpful
4	Terminal bathrooms clean
5	WSF and transit schedules coordinated
6	Adequate parking near terminals*
7	Easy loading / unloading for walk-on
8	Passenger loading efficient
9	Passenger unloading efficient
10	Toll booth staff is friendly
11	Buying tickets easy and quick
12	Efficiently processes vehicles
13	Vehicle loading crew is friendly
14	Loading procedures efficient
15	Loads ferries to capacity
16	Loading crews provide clear directions
17	Unloading crew is friendly
18	Unloading procedures efficient
19	Unloading crews provide clear directions
20	Passenger seating areas are clean
21	Ferries bathrooms are clean
22	Vessels are well maintained
23	Vessel crew is friendly
	Vessel crew is helpful

Satisfaction vs. Importance Ratings (n=126-266)



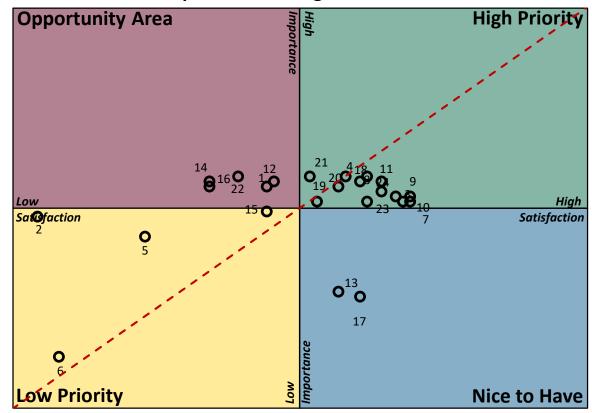
^{* 6} is outside of displayed graph area.

Gap Analysis: Fauntleroy/Southworth - 2019

2019 Fauntleroy/Southworth Opportunity Areas: Terminals are comfortable (2), WSF and transit schedules coordinated (5), loading procedures efficient (14), loading crews provide clear directions (16), and vessels are well maintained (22) are the attributes in the most need of WSF attention.

	Attribute Key
1	Terminals are clean
2	Terminals are comfortable
3	Terminal staff is helpful
4	Terminal bathrooms clean
5	WSF and transit schedules coordinated
6	Adequate parking near terminals
7	Easy loading / unloading for walk-on
8	Passenger loading efficient
9	Passenger unloading efficient
10	Toll booth staff is friendly
11	Buying tickets easy and quick
12	Efficiently processes vehicles
13	Vehicle loading crew is friendly
14	Loading procedures efficient
15	Loads ferries to capacity
16	Loading crews provide clear directions
17	Unloading crew is friendly
18	Unloading procedures efficient
19	Unloading crews provide clear directions
20	Passenger seating areas are clean
21	Ferries bathrooms are clean
22	Vessels are well maintained
23	Vessel crew is friendly
24	Vessel crew is helpful

Satisfaction vs. Importance Ratings (n=67-135)

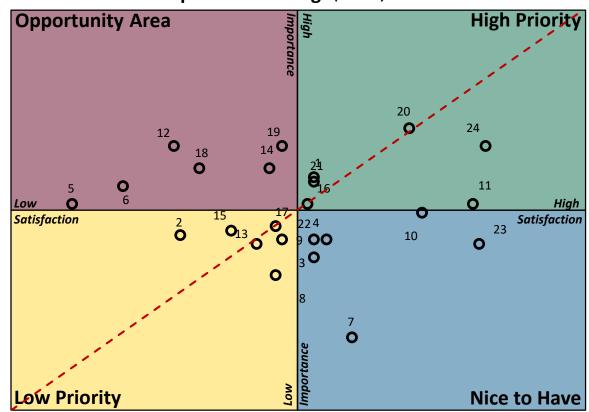


Gap Analysis: Southworth/Vashon - 2019

2019 Southworth/Vashon Opportunity Areas: Sample sizes are extremely small for this route. Coordination with transit schedules (5), adequate parking near terminals (6), efficiently processes vehicles (12), unloading procedures efficient (18) and terminals are comfortable (2) appear to be the key opportunity areas.

	Attribute Key
1	Terminals are clean
2	Terminals are comfortable
3	Terminal staff is helpful
4	Terminal bathrooms clean
5	WSF and transit schedules coordinated
6	Adequate parking near terminals
7	Easy loading / unloading for walk-on
8	Passenger loading efficient
9	Passenger unloading efficient
10	Toll booth staff is friendly
11	Buying tickets easy and quick
12	Efficiently processes vehicles
13	Vehicle loading crew is friendly
14	Loading procedures efficient
15	Loads ferries to capacity
16	Loading crews provide clear directions
17	Unloading crew is friendly
18	Unloading procedures efficient
19	Unloading crews provide clear directions
20	Passenger seating areas are clean
21	Ferries bathrooms are clean
22	Vessels are well maintained
23	Vessel crew is friendly
24	Vessel crew is helpful

Satisfaction vs. Importance Ratings (n=8-23)

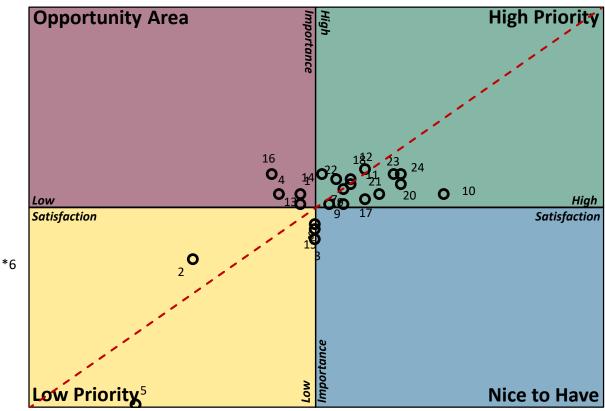


Gap Analysis: Coupeville/Pt. Townsend - 2019

2019 Coupeville/Pt. Townsend Opportunity Areas: The attributes have changed little from 2018. Adequate parking near terminal (6), terminals are comfortable (2), loading crews provide clear directions (16), and terminal bathrooms clean (4) are underperforming and need WSF review.

Attribute Key Terminals are clean Terminals are comfortable Terminal staff is helpful Terminal bathrooms clean WSF and transit schedules coordinated Adequate parking near terminals Easy loading / unloading for walk-on Passenger loading efficient Passenger unloading efficient 10 Toll booth staff is friendly 11 Buying tickets easy and quick **12** Efficiently processes vehicles 13 Vehicle loading crew is friendly 14 Loading procedures efficient 15 Loads ferries to capacity 16 Loading crews provide clear directions 17 Unloading crew is friendly 18 Unloading procedures efficient 19 Unloading crews provide clear directions 20 Passenger seating areas are clean 21 Ferries bathrooms are clean 22 Vessels are well maintained 23 Vessel crew is friendly 24 Vessel crew is helpful

Satisfaction vs. Importance Ratings (n=54-123)



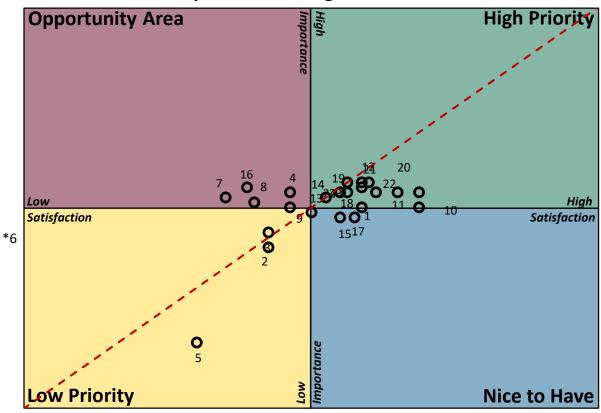
^{* 6} is outside of displayed graph area.

Gap Analysis: Mukilteo/Clinton - 2019

2019 Mukilteo/Clinton Opportunity Areas: The attributes have not changed much over the last three years. Adequate parking near terminals (6), easy loading/unloading for walk-on (7), loading crews providing clear directions (16), and passenger loading efficient (8) remain the key areas needing WSF's attention.

	Attribute Key
1	Terminals are clean
2	Terminals are comfortable
3	Terminal staff is helpful
4	Terminal bathrooms clean
5	WSF and transit schedules coordinated
6	Adequate parking near terminals*
7	Easy loading / unloading for walk-on
8	Passenger loading efficient
9	Passenger unloading efficient
10	Toll booth staff is friendly
11	Buying tickets easy and quick
12	Efficiently processes vehicles
13	Vehicle loading crew is friendly
14	Loading procedures efficient
15	Loads ferries to capacity
16	Loading crews provide clear directions
17	Unloading crew is friendly
18	Unloading procedures efficient
19	Unloading crews provide clear directions
20	Passenger seating areas are clean
21	Ferries bathrooms are clean
22	Vessels are well maintained
23	Vessel crew is friendly
24	Vessel crew is helpful

Satisfaction vs. Importance Ratings (n=149-478)



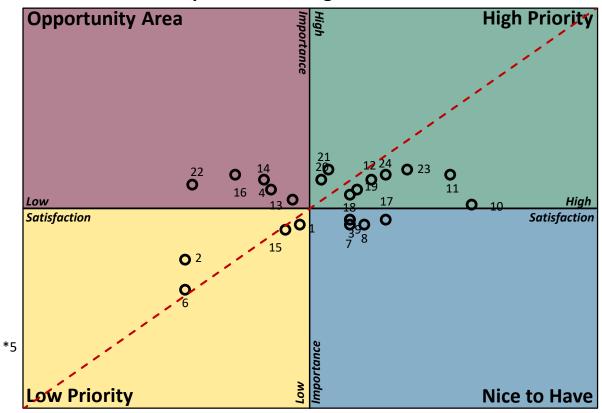
^{* 6} is outside of displayed graph area.

Gap Analysis: Anacortes/San Juan Islands - 2019

2019 Anacortes/San Juan Islands Opportunity Areas: The attributes have changed little since 2017. WSF and transit schedules coordinated (5), well maintained vessels (22), loading crews provide clear directions (16), terminal bathrooms clean (4), loading procedures efficient (14), and vehicle loading crew is friendly (13) are the areas needing WSF review/attention.

	Attribute Key
1	Terminals are clean
2	Terminals are comfortable
3	Terminal staff is helpful
4	Terminal bathrooms clean
5	WSF and transit schedules coordinated*
6	Adequate parking near terminals
7	Easy loading / unloading for walk-on
8	Passenger loading efficient
9	Passenger unloading efficient
10	Toll booth staff is friendly
11	Buying tickets easy and quick
12	Efficiently processes vehicles
13	Vehicle loading crew is friendly
14	Loading procedures efficient
15	Loads ferries to capacity
16	Loading crews provide clear directions
17	Unloading crew is friendly
18	Unloading procedures efficient
19	Unloading crews provide clear directions
20	Passenger seating areas are clean
21	Ferries bathrooms are clean
22	Vessels are well maintained
23	Vessel crew is friendly
24	Vessel crew is helpful

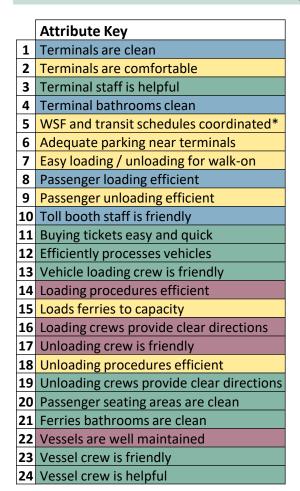
Satisfaction vs. Importance Ratings (n=341-810)



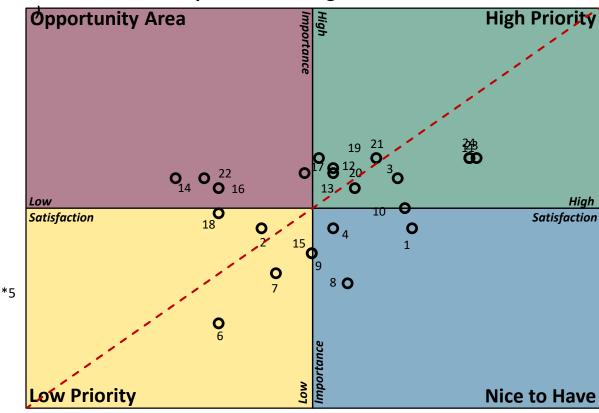
^{* 5} is outside of displayed graph area.

Gap Analysis: San Juan Interisland - 2019

2019 San Juan Interisland Opportunity Areas: WSF and transit schedules coordinated (5), loading procedures efficient (14), loading crews provide clear directions (16), vessels are well maintained (22), and efficient unloading procedures (18) are the areas needing WSF attention.



Satisfaction vs. Importance Ratings (n=41-65)



^{* 5} is outside of displayed graph area.

Terminals Clean and Well Maintained

Dissatisfaction jumps 5 percentage points overall plus continues to be highest for Seattle/Bainbridge (27%) and Seattle/Bremerton (19%) over both winter 2018 and 2017. Seattle terminal being cited most often.

Ratings on a 5 point scale (1=low, 5=high)		TOTAL	SEA/ BAIN	SEA/ BRE	PTD/ TAH	EDM/ KIN	FAU/ VAS	FAU/ SOU	SOU/ VAS	PTT/ COU	MUK/ CLI	ANA/ SJI	INTER SJI
	Respondents	2200	525	200	45	220	224	106	21	91	282	439	47
	Imp. (4-5)	92%	94%	90%	88%	93%	81%	96%	85%	92%	94%	86%	86%
The terminals are clean and well maintained	Sat. (4-5)	58%	40%	37%	63%	74%	75%	70%	65%	78%	83%	66%	87%
mamcanica	Dissat. (1-2)	14%	27%	19%	5%	5%	5%	3%	11%	4%	3%	7%	9%
2018	Dissat.	9%	18%	15%	2%	3%	2%	3%	0%	0%	1%	4%	0%
Change	Dissat.	+5%	+9%	+4%	+3	+2%	+3%	-	+11%	+4%	+2%	+3%	+9%

^{*}Among those routes that have a substantial number of respondents.

Top 5 Unsatisfactory Terminals							
Seattle	90%						
Bremerton	5%						
Fauntleroy	3%						
Bainbridge	3%						
Anacortes	2%						

Attribute Key Code - 1 Overall Gap Analysis: Opportunity Area

Example of Verbatim Complaints – (complete sorted verbatims in separate document)

Bainbridge/Seattle - Very rude, unhelpful staff. Staff are not proactive about problem solving and wholly unsuited to any customer service role.

Seattle - Permanent construction has reduced capacity to a fraction of that required for comfortable use. Only half of the available turnstiles are being used even when it would be simple for the staff to use all.

Seattle - The bathrooms in the Seattle terminal are atrocious. And the homeless walking around bothering the passengers is beyond annoying.

Seattle - The terminal looks slummy and disheveled. I know that it is being remodeled but really? This is your best plan. Oh, and taking the Bremerton Slip away and giving to Bainbridge?

Seattle - Torn dirty and inadequate number of seats for people waiting. When summer comes there will be disabled and seniors sitting on the concrete floors waiting for your late running ferries, esp at Seattle terminal.

Point Defiance - does NOT have a decent restroom! Yes, there are portable potties although these are usually disgustingly dirty and sometimes LOCKED/CLOSED.

Fauntleroy - There are few places to sit comfortably and all of the furniture is 'worn out', the floors are typically dirty, the booth where you might purchase a ticket is cluttered and signage is unclear.

The Terminals are Comfortable



Dissatisfaction jumped across almost all routes over winter 2018 and continues to be the highest in Seattle/Bainbridge (50%) and Seattle/Bremerton (51%) for terminals are comfortable*. The vast majority of that dissatisfaction for the Seattle terminal.

Ratings on a 5 point scale (1=low, 5=high)		TOTAL	SEA/ BAIN	SEA/ BRE	PTD/ TAH	EDM/ KIN	FAU/ VAS	FAU/ SOU	SOU/ VAS	PTT/ COU	MUK/ CLI	ANA/ SJI	INTER SJI
	Respondents	2200	525	200	45	220	224	106	21	91	282	439	47
	Imp. (4-5)	84%	89%	88%	70%	83%	69%	90%	72%	81%	86%	79%	86%
The terminals are comfortable (seating, temperature, etc.)	Sat. (4-5)	38%	22%	22%	37%	49%	49%	38%	44%	63%	70%	50%	66%
(seating, temperature, etc.)	Dissat. (1-2)	33%	50%	51%	28%	19%	22%	24%	31%	9%	6%	20%	20%
2018	Dissat.	23%	35%	28%	22%	17%	15%	8%	20%	6%	8%	15%	10%
Change	Dissat.	+10%	+15%	+23%	+6%	+2%	+7 %	+16%	+11%	+3%	-2%	+5%	+10%

^{*}Among those routes that have a substantial number of respondents.

Top 5 Unsatisfactory Terminals							
Seattle	79%						
Bainbridge	10%						
Fauntleroy	8%						
Bremerton	4%						
Southworth	4%						

Example of Verbatim Complaints – (complete sorted verbatims in separate document)

Seattle - It smells and when it's kinda warm the terminals feel like a swamp (even with the fans).

Seattle - Extremely limited seating. Very cold if it's cold out. Very hot if it's even slightly warm out. Walkway is a giant puddle. No concessions besides the convenience store, which has pretty limited hours.

Seattle - Cold, turnstiles are not all up and functioning properly. I use a rechargeable ferry pass. I cannot use this on the ONLY luggage pass through as well as several other turnstiles.

Lopez, Friday Harbor, Anacortes - Torn up seats. Inadequate seats/space. Bathroom smell.

Fauntleroy - The seats and locations to stand are difficult to maneuver when you are older and have issues. The staff is not very accommodating or friendly.

Edmonds, Kingston - Not nearly enough seating for passengers. Seating all very old and somewhat broken. Under construction, but still could offer more available seating.

Bremerton - Inadequate and poorly maintained seating. Doors often left open when it is windy and cold. Overcrowded **Anacortes** - First, I walked on the ferry in March for a ski trip. On my return ferry trip I had to wait in the Anacortes terminal for 2 hours. There is uncomfortable seating and no tables where you can place a laptop.

Attribute Key Code - 2 Overall Gap Analysis: Low Priority Area

Terminal Staff Helpful, Competent, Knowledgeable

-

Dissatisfaction is highest for Fauntleroy/Vashon (15%), Seattle/Bremerton (12%) and Seattle/Bainbridge (10%). Fauntleroy/Vashon dissatisfaction jumped 10 percentage points since winter 2018.

Ratings on a 5 point scale (1=low, 5=high)		TOTAL	SEA/ BAIN	SEA/ BRE	PTD/ TAH	EDM/ KIN	FAU/ VAS	FAU/ SOU	SOU/ VAS	PTT/ COU	MUK/ CLI	ANA/ SJI	INTER SJI
	Respondents	2200	525	200	45	220	224	106	21	91	282	439	47
	Imp. (4-5)	86%	83%	89%	77%	85%	89%	94%	71%	85%	89%	87%	96%
Terminal staff is helpful, competent and knowledgeable	Sat. (4-5)	65%	61%	46%	73%	72%	65%	88%	65%	80%	70%	73%	85%
competent and knowledgedbic	Dissat. (1-2)	9%	10%	12%	1%	7%	15%	6%	8%	7%	3%	5%	6%
2018	Dissat.	7%	8%	10%	20%	4%	5%	5%	12%	1%	6%	5%	8%
Change	Dissat.	+2%	+2%	+2%	-19%	+3%	+10%	+1%	-4%	+6%	-3%	-	-2%

^{*}Among those routes that have a substantial number of respondents.

Top 5 Unsatisfactory Terminals							
Seattle	56%						
Fauntleroy	17%						
Bainbridge	8%						
Edmonds	7%						
Vashon	7%						

Attribute Key Code - 3 Overall Gap Analysis: Low Priority Area

Example of Verbatim Complaints – (complete sorted verbatims in separate document)

Seattle - The WSF staff are always cranky, and unfriendly/unhelpful. They must hate their jobs because the schedule of the boats are always miserable for customers. Specifically on the Triangle route.

Seattle - Vehicle guides are gruff and insensitive to all passengers-treat the vehicle waiting area as their fiefdom. In Seattle, not helpful to changing traffic patterns with construction and treat the customers as if they are at fault.

Seattle, Bainbridge - I'm sure staff are competent and knowledgeable, but they are often not polite or helpful. Staff often looks annoyed to be dealing with the general public.

Seattle - Ferry staff in Seattle consistently rude and unhelpful, unable to answer simple schedule questions or explain loading procedures.

Orcas - Sometimes the way I see them help other customers is disturbing. I've mentioned this in the past and it hasn't gotten better. Again I think training on how to deal with difficult customers would be helpful.

Fauntleroy - The staff lady who opens the rope area to access the scanner area is RUDE. She works on Mondays, she is late often and lazy. She acts as if it's a bother to stand up, walk over and undo the rope.

Fauntleroy - Almost unavailable. Behind plexiglas, rushes trying to sell tickets before boarding, passengers treated like cattle, no personal touches, kindness, all curt business - and it has always been that way.

Terminal Bathrooms Clean & Well Maintained

Dissatisfaction is highest for Seattle/Bremerton (48%) and Seattle/Bainbridge (39%). The Seattle terminal continues to receive the vast majority of negative mentions.

Ratings on a 5 point scale (1=low, 5=high)		TOTAL	SEA/ BAIN	SEA/ BRE	PTD/ TAH	EDM/ KIN	FAU/ VAS	FAU/ SOU	SOU/ VAS	PTT/ COU	MUK/ CLI	ANA/ SJI	INTER SJI
	Respondents	2200	525	200	45	220	224	106	21	91	282	439	47
	Imp. (4-5)	95%	97%	96%	82%	95%	91%	98%	71%	94%	97%	93%	86%
The bathrooms in the terminals are clean and well maintained	Sat. (4-5)	51%	36%	20%	52%	63%	70%	81%	67%	75%	73%	62%	76%
are clearrand wen manitumed	Dissat. (1-2)	26%	39%	48%	24%	16%	10%	8%	11%	7%	7%	15%	14%
2018	Dissat.	21%	35%	32%	13%	11%	7%	3%	3%	1%	7%	13%	18%
Change	Dissat.	+5%	+4%	+16%	+11%	+5%	+3%	+5%	+8%	+6%	-	+2%	-4%

^{*}Among those routes that have a substantial number of respondents.

Top 5 Unsatisfactory Terminals							
Seattle	79%						
Bremerton	7%						
Edmonds	4%						
Bainbridge	4%						
Fauntleroy	3%						

Attribute Key Code - 4
Overall Gap Analysis:
Opportunity Area

Example of Verbatim Complaints – (complete sorted verbatims in separate document)

Seattle - Drug addicts and homeless people using the sink to bathe themselves, bathrooms are disgusting. I hold it until I get on the ferry or to work as often as I can.

Seattle - Bathrooms are disgusting. Always hair and other nasty stuff in the sinks and 'liquid' and debris on the floors. Door cutout I think was to discourage homeless loitering but how about keep homeless out of the terminal.

Seattle - Bathroom floors not particularly clean, especially around urinals. Poor lighting aggravates this impression **Fauntleroy, Vashon** - Dirty, dark, last of products, mirrors are the kind for campsites, the soap dispenser in the women's restroom at Fauntleroy has a drip tray installed so close to the soap area that you can barely get your hand under it.

Coupeville - Cold temperature of room, cold water, no paper towels to clean children's mess or for other issues, needle disposal unit right in my face, loud obnoxious hand dryer cramped next to sink.

Bremerton - The bathrooms are not cleaned regularly and the terminal could be kept cleaner. A lot of transients use the restroom on SE side of terminal and most of the time they are dirty when I want to use them. Garbage everywhere etc.

Anacortes - There almost always is a pool of urine on the floor, under each urinal. It's easily avoided, but still it leaves an unpleasant smell. Further, the commodes (toilets) are almost always disgustingly messy. While this is entirely the fault of the patron-users, WSF should use public-relations efforts to combat the problem, and should probably fund a full-time bathroom janitor.

Sailing Schedule Coordinated w/Transit

Dissatisfaction is highest for Anacortes/San Juan Island (30%) followed by Fauntleroy/Vashon (23%)*. All routes except Edmonds/Kingston (8%) and Mukilteo/Clinton (9%) received double digit dissatisfaction scores*.

Ratings on a 5 point scale (1=low, 5=high)		TOTAL	SEA/ BAIN	SEA/ BRE	PTD/ TAH	EDM/ KIN	FAU/ VAS	FAU/ SOU	SOU/ VAS	PTT/ COU	MUK/ CLI	ANA/ SJI	INTER SJI
	Respondents	1893	526	199	41	202	184	84	18	56	254	281	48
WSF sailing schedule is	Imp. (4-5)	70%	66%	73%	90%	61%	85%	86%	79%	52%	67%	65%	75%
adequately coordinated with transit services available at the	Sat. (4-5)	49%	50%	56%	36%	47%	34%	53%	27%	55%	60%	21%	26%
terminal	Dissat. (1-2)	12%	11%	10%	15%	8%	23%	5%	33%	9%	9%	30%	54%
2018	Dissat.	14%	7%	25%	27%	15%	15%	13%	26%	5%	12%	36%	15%
Change	Dissat.	-2%	+4%	-15%	-12%	-7%	+8%	-8%	+7 %	+4%	-3%	-6%	+39%

^{*}Among those routes that have a substantial number of respondents.

Top 5 Unsatisfactory Terminals							
Seattle	38%						
Vashon	19%						
Bainbridge	17%						
Fauntleroy	16%						
Anacortes	11%						

Attribute Key Code - 5 Overall Gap Analysis: Low Priority Area

Example of Verbatim Complaints – (complete sorted verbatims in separate document)

Seattle - There is no transit available at Colman dock, taxis deny short trips, no dedicated uber pickup and you allow people to sit and wait in the load zone not loading.

Bremerton - Buses will leave the terminal at 30 after even though a ferry is docking and we could get to the bus by 35 after. The next bus is not for an hour. There are ferries I have to leave the house almost 1.5 hours early to catch.

Fauntleroy - Often the boat misses the C bus by a minute, or arrives when the bus arrives but passengers aren't able to even sprint down the dock to make it before the bus pulls away.

Coupeville, Pt. Townsend - The ferry is often late and the bus has already left leaving me stranded in Keystone or having to hitch a ride with another passenger. Then I just feel like a beggar.

Bainbridge - The Jefferson County and Kitsap County bus schedules are adequate in-bound to the ferry but returning schedules from the ferry in Bainbridge to the Olympic peninsula are spotty.

Anacortes - Wait time is minimum of one hour and up to 2.5 hrs at the remarkably uncomfortable Anacortes terminal for connection with transit buses such as Belfair.

Anacortes - It would be nice if the Ferries could coordinate with Skagit Transit #410. At least to get to Anacortes **Anacortes** - Because it is not coordinated with either of public transit or the Belfair shuttle in Anacortes, meaning significant delays waiting for transit that can snowball into lengthy delays in transit trips.

Adequate Parking Near Terminals



Dissatisfaction is highest for Fauntleroy/Vashon (59%) and Mukilteo/Clinton (50%) followed by Seattle/Bremerton (30%)*. All routes performed poorly on adequate parking near terminal.

Ratings on a 5 point scale (1=low, 5=high)		TOTAL	SEA/ BAIN	SEA/ BRE	PTD/ TAH	EDM/ KIN	FAU/ VAS	FAU/ SOU	SOU/ VAS	PTT/ COU	MUK/ CLI	ANA/ SJI	INTER SJI
	Respondents	1893	526	199	41	202	184	84	18	56	254	281	48
	Imp. (4-5)	77%	75%	59%	97%	88%	90%	62%	83%	81%	90%	73%	67%
There is adequate parking near the terminals	Sat. (4-5)	37%	39%	39%	24%	43%	16%	41%	35%	40%	30%	50%	60%
the terminals	Dissat. (1-2)	31%	22%	30%	46%	29%	59%	22%	36%	35%	50%	14%	21%
2018	Dissat.	30%	19%	30%	41%	20%	55%	23%	29%	30%	57%	10%	0%
Change	Dissat.	+1%	+3%	-	+5%	+9%	+4%	-1%	+7 %	+5%	-7%	+4%	+21%

^{*}Among those routes that have a substantial number of respondents.

Top 5 Unsatisfactory Terminals									
Seattle	24%								
Bainbridge	19%								
Fauntleroy	17%								
Mukilteo	16%								
Vashon	15%								

Attribute Key Code - 6 Overall Gap Analysis: Low Priority Area

Example of Verbatim Complaints – (complete sorted verbatims in separate document)

Mukilteo - There is very limited overnight public parking in the area. We would like guests to be able to park and walk on the ferry to Clinton and then return to Mukilteo to pick up there car later.

Fauntleroy - Dissatisfied because there isn't any parking at Fauntleroy unless you are a vanpool.

Edmonds - Lack of available park & rides for visitors close to Edmonds ferry terminal that want to walk onto the ferry to avoid the long lines that drivers experience on the weekends.

Clinton - The most parking available is a big walk up hill. The pay parking close is limited and expensive.

Bremerton - Has increasingly less options for safe, reliable, 'cost tolerable' parking. I now take the 0450 ferry just so I can find close affordable parking.

Bainbridge - One day I went to catch the 11:30 ferry. Drove all of the ferry parking lots and finally found the only spot available while I watched others searching for a spot.

Bainbridge - I have missed a late-morning boat more than once because I couldn't find a place to stow my car.

Anacortes - I pay a BOATLOAD (close to \$600 per year) to park my car at the Anacortes terminal -- yet sometimes (especially on a Friday in the Summer, but other times as well), I can't park in the lot nearest the terminal. In fact the parking permit I get doesn't actually guarantee that there will be space for me at the terminal ANYWHERE. Why shouldn't I have a guaranteed space for the cost of my annual permit?

Easy Loading/Unloading for Walk-on

Dissatisfaction is highest for Mukilteo/Clinton (15%) and Seattle/Bainbridge (12%)*. Seattle and Bainbridge terminals are cited most often.

Ratings on a 5 point scale (1=low, 5=high)		TOTAL	SEA/ BAIN	SEA/ BRE	PTD/ TAH	EDM/ KIN	FAU/ VAS	FAU/ SOU	SOU/ VAS	PTT/ COU	MUK/ CLI	ANA/ SJI	INTER SJI
	Respondents	1893	526	199	41	202	184	84	18	56	254	281	48
WSF provides easy loading and	Imp. (4-5)	93%	93%	96%	98%	94%	88%	93%	49%	92%	96%	86%	77%
unloading for walk-on	Sat. (4-5)	72%	64%	80%	72%	80%	80%	89%	71%	84%	64%	73%	68%
passengers	Dissat. (1-2)	9%	12%	9%	3%	5%	6%	3%	4%	4%	15%	9%	10%
2018	Dissat.	9%	11%	10%	3%	3%	6%	16%	9%	5%	12%	4%	9%
Change	Dissat.	-	+1%	-1%	-	+2%	-	-13%	-5%	-1%	+3%	+5%	+1%

^{*}Among those routes that have a substantial number of respondents.

Top 5 Unsatisfactory Terminals									
Seattle	57%								
Bainbridge	25%								
Mukilteo	17%								
Clinton	12%								
Bremerton	8%								

Attribute Key Code - 7 Overall Gap Analysis: High Priority Area

Example of Verbatim Complaints – (complete sorted verbatims in separate document)

Seattle - Passengers should scan tickets / pay fares before getting into the passenger staging area. (Move turnstiles back) That way a bottleneck is avoided at the turnstiles when everyone tries to load at the same time.

Mukilteo, Clinton - For those who have trouble walking or are extremely slow walking or using a walker, consider having a golf cart to transport those elderly or injured in need of extra help. Take a tip from the airports.

Lopez - The policy for picking up walk on passengers changes often. Sometimes I am scolded for pulling into the circle to pick up my mom and am told I must park above and walk down the hill to meet her.

Fauntleroy, Vashon - Terminal staff do not speak to the passengers in the terminal to guide them or alert them to incoming ferries and where they should be standing, waiting or queuing up in order to make the next sailing.

Fauntleroy - Walk on announcements and boat information is lacking for the walk on people inside the terminal. Some ticket takers announce when to board and which destination the boat is going to, some don't share the information.

Bremerton - Irregular effort by WSF and WSP to manage loading in Bremerton in a way that prevents line cutting and resulting conflict. There will be fights, easily avoided.

Bainbridge - On the commuter runs the morning loading at Bainbridge is nothing short of chaos. Passengers will wait patiently in line only to have other passengers cut in front of them by using the exit side of the boarding walkway. It is very uncomfortable.

Passenger Loading Efficiency

Dissatisfaction is highest for Seattle/Bainbridge (14%) and Seattle/Bremerton (12%)*. The Seattle and Bainbridge terminals are cited most often.

Ratings on a 5 point scale (1=low, 5=high)		TOTAL	SEA/ BAIN	SEA/ BRE	PTD/ TAH	EDM/ KIN	FAU/ VAS	FAU/ SOU	SOU/ VAS	PTT/ COU	MUK/ CLI	ANA/ SJI	INTER SJI
	Respondents	1893	526	199	41	202	184	84	18	56	254	281	48
	Imp. (4-5)	92%	93%	94%	90%	92%	89%	95%	63%	88%	95%	86%	75%
WSF walk-on passenger loading procedures are efficient	Sat. (4-5)	72 %	65%	74%	74%	84%	74%	86%	59%	80%	68%	75%	78%
procedures are emelene	Dissat. (1-2)	11%	14%	12%	13%	4%	7%	5%	11%	12%	14%	6%	5%
2018	Dissat.	9%	11%	13%	6%	3%	6%	12%	0%	3%	9%	4%	0%
Change	Dissat.	+1%	+3%	-1%	+7%	+1%	+1%	-7%	+11%	+9%	+5%	+2%	+5%

^{*}Among those routes that have a substantial number of respondents.

Top 5 Unsatisfactory Terminals									
Seattle	58%								
Bainbridge	22%								
Mukilteo	12%								
Clinton	11%								
Bremerton	10%								

Attribute Key Code - 8 Overall Gap Analysis: High Priority Area

Example of Verbatim Complaints – (complete sorted verbatims in separate document)

Seattle, Bainbridge - Walkways are too narrow. And the practice of closing the gate halfway so someone can tally passengers with a thumb-clicker (really? in the 21st century?) just makes the problem worse.

Seattle - Feels like at some point a tech upgrade away from turnstiles would be helpful. Or at least a more intuitive system. People screw up the barcode direction all the time.

Mukilteo, Clinton - This ferry route has only one half hour to load, cross and unload. They waste valuable minutes each side waiting for walk-ones to cross when they could be loading cars.

Mukilteo - Wait in wind and rain on boat deck to walk roadway blocking car traffic. Walk-ons dangerously cross against light and departing cars in Mukilteo. Mukilteo traffic light is very confusing to non-regulars nearly resulting in accidents.

Fauntleroy - Announcing 'Walk On!' to the people inside the terminal is inconsistent. Some of the gate keepers close the gate before people have a chance to get through the turnstile.

Clinton - Passenger loading varies with every attendant and they open and close the pass gate 2 or 3 times to let one or two people on the boat when the lot is full of cars and they're behind schedule is maddening.

Bremerton - Passengers line up to board but once the boarding begins people run to board using the passenger offloading area, effectively cutting the line.

Anacortes - Why does the staff person who makes it possible to off load on the walkway go home early?????

Passenger Unloading Efficiency

Dissatisfaction is low on all routes, except Seattle/Bainbridge (10%) and Mukilteo/Clinton (10%)*. The Seattle and Bainbridge terminals are cited most often.

Ratings on a 5 point scale (1=low, 5=high)		TOTAL	SEA/ BAIN	SEA/ BRE	PTD/ TAH	EDM/ KIN	FAU/ VAS	FAU/ SOU	SOU/ VAS	PTT/ COU	MUK/ CLI	ANA/ SJI	INTER SJI
	Respondents	1893	526	199	41	202	184	84	18	56	254	281	48
WSF walk-on passenger	Imp. (4-5)	91%	93%	94%	90%	88%	88%	94%	67%	92%	94%	87%	81%
unloading procedures are	Sat. (4-5)	76%	70%	82%	74%	84%	80%	90%	65%	82%	73%	73%	73%
efficient	Dissat. (1-2)	7%	10%	6%	2%	4%	3%	7%	11%	4%	10%	8%	5%
2018	Dissat.	9%	13%	7%	3%	1%	5%	15%	0%	1%	12%	6%	2%
Change	Dissat.	-2%	-3%	-1%	-1%	-3%	-2%	-8%	+11%	+3%	-2%	+2%	+3%

^{*}Among those routes that have a substantial number of respondents.

Top 5 Unsatisfactory Terminals									
Seattle	51%								
Bainbridge	43%								
Mukilteo	15%								
Clinton	12%								
Bremerton	7%								

Attribute Key Code - 9 Overall Gap Analysis: High Priority Area

Example of Verbatim Complaints – (complete sorted verbatims in separate document)

Southworth - Cars start engines; motorcycles move while people are walking off .. very very dangerous. Sometimes people walk slower and area is slippery. Cars and cycles need to be held back from where people walk.

Seattle, Bainbridge - The facilities are undersized. Your counting procedures are redundant and out of date with modern technology. It slows down loading ferries significantly.

Orcas, Shaw, Lopez, Friday Harbor, Anacortes - Difficult to hear instruction about where to disembark. It is hard for people who do not know the routine, or those of our aging population who cannot easily hear the garbled sound.

Mukilteo, Clinton - Need second level loading and unloading to make vehicle loading and unloading more efficient and keep ferries running on time.

Friday Harbor - They desperately need traffic control!!! Walk off passengers are CONSTANTLY walking in front on disembarking vehicles stopping the unloading process ... this is not only extremely dangerous but BEYOND frustrating! **Fauntleroy. Southworth** - There is inadequate room for passengers to stage and unload between the vehicles and

Fauntleroy, Southworth - There is inadequate room for passengers to stage and unload between the vehicles and motorcycles at the front of the boats during morning offloads at Fauntleroy.

Bainbridge - Someone with a background in queueing theory should be brought in as a consultant. With the multiple ways to get to the loading ramp to get off the boat during commute times it becomes extremely clogged and inefficient. **Anacortes** - If you are late getting down why hold up all of the rest of the cars.

Passenger Walkway is Comfortable and Safe

Dissatisfaction is highest for Mukilteo/Clinton (15%) and Seattle/Bainbridge (13%) *. The Seattle, Bainbridge and Mukilteo terminals are cited most often.

Ratings on a 5 point scale (1=low, 5=high)		TOTAL	SEA/ BAIN	SEA/ BRE	PTD/ TAH	EDM/ KIN	FAU/ VAS	FAU/ SOU	SOU/ VAS	PTT/ COU	MUK/ CLI	ANA/ SJI	INTER SJI
	Respondents	1893	526	199	41	202	184	84	18	56	254	281	48
The terminal to vessel	Imp. (4-5)	91%	93%	94%	97%	93%	84%	85%	60%	93%	93%	85%	79%
passenger walkway is comfortable and safe	Sat. (4-5)	67%	59%	79%	58%	76%	71%	85%	55%	82%	61%	69%	61%
	Dissat. (1-2)	11%	13%	10%	21%	6%	10%	5%	4%	6%	15%	10%	10%
2018	Dissat.	9%	9%	10%	3%	5%	2%	15%	0%	6%	18%	5%	11%
Change	Dissat.	+2%	+4%	-	+18%	+1%	+8%	-10%	+4%	-	-3%	+5%	-1%

^{*}Among those routes that have a substantial number of respondents. This is a new attribute asked in 2018 only.

Top 5 Unsatisfactory Terminals									
Seattle	50%								
Bainbridge	26%								
Mukilteo	14%								
Clinton	12%								
Vashon	7%								

Special Question Asked in Winter 2018 & 2019

Example of Verbatim Complaints –	(complete sorted verbatims in se	parate document)
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Seattle - Walkway is toooo small! It feels rickety. Rusting and slippery!

Seattle - Have you been on a later ferry from the Seattle side? The transits and homeless make the area around, and within the terminal since the passenger holding area was eliminated as part of the turnstile system.

Kingston - No surprise here: It is an open air ramp and waiting area. It is COLD and DAMP in the winter. Those hanging heaters are a joke. Extremely directional and unless one stands precisely and DIRECTLY under them they do no good. The women's restroom used to be heated, but not any more. The one warm place to wait has been taken away. Enclose the waiting area and give us some heat.

Friday Harbor - Off loading passengers in Friday Harbor is always a problem. Cars cannot wait to pick up passengers and passengers walk in front of off-loading cars.

Fauntleroy - long walk from bus to ferry all out in open...if the connection time is close hopefully you can run.

Clinton - Icy and not prepped ever enough for the 4:40 walk-ons.

Bainbridge - Feels unstable when people are walking off the boat and you are standing waiting to board.

Anacortes - Absolutely not comfortable in a cold, driving rain -- or snow -- when you're basically outside walking off the boat (and, to reiterate, every morning we have to get off from the car deck in the Winter -- squeezing between large, dirty trucks to get to the front of the vessel).

Toll Booth Staff is Friendly



Dissatisfaction continues to be low on all routes except Fauntleroy/Vashon (12%) and Seattle/Bremerton (9%)*.

Ratings on a 5 point scale (1=low, 5=high)		TOTAL	SEA/ BAIN	SEA/ BRE	PTD/ TAH	EDM/ KIN	FAU/ VAS	FAU/ SOU	SOU/ VAS	PTT/ COU	MUK/ CLI	ANA/ SJI	INTER SJI
	Respondents	2997	512	177	71	355	288	133	17	117	478	784	65
	Imp. (4-5)	91%	87%	90%	96%	93%	88%	93%	77%	94%	94%	90%	90%
WSF toll booth staff is friendly, courteous and polite	Sat. (4-5)	85%	82%	77%	80%	87%	71%	90%	82%	98%	91%	90%	86%
courteous and pointe	Dissat. (1-2)	5%	6%	9%	5%	4%	12%	4%	0%	0%	2%	3%	0%
2018	Dissat.	3%	3%	1%	2%	3%	7%	3%	2%	1%	1%	5%	5%
Change	Dissat.	+2%	+3%	+8%	+3%	+1%	+5%	+1%	-2%	-1%	+1%	-2%	-5%

^{*}Among those routes that have a substantial number of respondents.

Top 5 Unsatisfactory Terminals									
Seattle	40%								
Fauntleroy	29%								
Edmonds	16%								
Kingston	15%								
Bainbridge	7%								

Attribute Key Code - 10 Overall Gap Analysis: High Priority Area

Example of Verbatim Complaints – (complete sorted verbatims in separate document)

Seattle, Bainbridge - Most are rude and seem as if your bothering them. Sometimes you will pull up and find them sitting and doing something behind the window and they forget to ask you something and get really rude then.

Seattle - The toll staff are very much like zombies. The toll taker was essentially sleeping in the booth and charged me for a regular vehicle. Then chased me down to give me a lecture about not telling him that I had a trailer.

Seattle - All the facilities and people in Bremerton are fantastic. Obviously, the Seattle terminal is facing hardships, but it shows on the employees and services. Everything is a mess and the people are at the end of their rope.

Fauntleroy, Southworth - Very rude, spending time chatting with vehicles and/or WAY too much time with one customer. Missed the ferry even though I arrived more than 15 min ahead of first boat departure. (510am!!)

Fauntleroy - The staff member argued with me when I asked for my ticket back. I was corrected for not displaying my V for Vashon. It's particularly difficult after waiting for an hour or more for a boat, to have the ferry worker chastise me.

Edmonds, Kingston - Certain staff chit-chat with drivers about unrelated topics, holding up lines. There is also inconsistency dealing with line cutters, even with multiple people complaining about the same line cutter.

Anacortes - Employee seemed preoccupied and disinterested in answering questions or selling tickets. Not really outwardly rude, not very pleasant or courteous when dealing with the public.

Buying Tickets is Easy and Quick

4

Dissatisfaction is highest for Fauntleroy/Vashon (28%)*. Fauntleroy continues to be the most cited terminal for this aspect dissatisfaction.

Ratings on a 5 point scale (1=low, 5=high)		TOTAL	SEA/ BAIN	SEA/ BRE	PTD/ TAH	EDM/ KIN	FAU/ VAS	FAU/ SOU	SOU/ VAS	PTT/ COU	MUK/ CLI	ANA/ SJI	INTER SJI
	Respondents	2997	512	177	71	355	288	133	17	117	478	784	65
	Imp. (4-5)	95%	94%	95%	93%	96%	94%	97%	79%	94%	97%	96%	100%
WSF makes buying tickets easy and quick	Sat. (4-5)	81%	81%	85%	63%	89%	50%	86%	90%	89%	88%	87%	96%
and quick	Dissat. (1-2)	6%	5%	4%	12%	3%	28%	5%	5%	2%	3%	4%	0%
2018	Dissat.	6%	4%	4%	22%	3%	21%	7%	13%	1%	2%	6%	5%
Change	Dissat.	-	+1%	-	-10%	-	+7%	-2%	-8%	-1%	+1%	+2%	-5%

^{*}Among those routes that have a substantial number of respondents.

Top 5 Unsatisfactory Terminals									
Fauntleroy	55%								
Seattle	27%								
Bainbridge	10%								
Edmonds	9%								
Kingston	7%								

Attribute Key Code - 11 Overall Gap Analysis: High Priority Area

Example of Verbatim Complaints – (complete sorted verbatims in separate document)

Seattle, Edmonds, Kingston - I get that many drivers are unprepared with their money when approaching a window. That's why there should be express lanes for people who have passes. I've missed boats and that sucks!

Mukilteo, Clinton - I use a frequent Rider card. I get very annoyed being stuck behind people paying by cash or credit card. Wave 2 Go cardholders should have their own automated lane.

Fauntleroy - It takes too long for every driver to get through the booth. I have missed the ferry because it sails on a schedule. We used to drive through if we have pre paid and got scanned by the hand held.

Fauntleroy - First since I have a reloadable ticket I should not have to stop at the booth. The entire process is flawed creating an unnecessary bottleneck.

Fauntleroy - Those of us who have tickets must wait behind those that are buying tickets. It holds up everything. The bypass lane worked for years and then someone decided it wouldn't work anymore and broke the system.

Edmonds, Kingston - Sometimes the ferry workers selling tickets get too chatty with folks and hold up the lines.

Anacortes - The ticket system needs to be coordinated with the rest of the states charge system (bridges and roads) Why can't we figure out how to use this system with ferries?

Anacortes - Not unhappy with the staff. Believe there should be a faster more efficient way of processing payment/multi-ride passes.

Efficiently Process Vehicles

Dissatisfaction is highest for Fauntleroy/Vashon (49%) and Seattle/Bainbridge (11%) *. The Fauntleroy terminal is cited by the vast majority of dissatisfied riders.

Ratings on a 5 point scale (1=low, 5=high)		TOTAL	SEA/ BAIN	SEA/ BRE	PTD/ TAH	EDM/ KIN	FAU/ VAS	FAU/ SOU	SOU/ VAS	PTT/ COU	MUK/ CLI	ANA/ SJI	INTER SJI
Respondents		2997	512	177	71	355	288	133	17	117	478	784	65
	Imp. (4-5)	97%	95%	97%	93%	97%	98%	97%	92%	96%	99%	95%	98%
WSF efficiently processes vehicles through ticket lanes	Sat. (4-5)	72 %	71%	77%	60%	78%	30%	71%	43%	95%	84%	76%	76%
vernoies enrough tierce fulles	Dissat. (1-2)	13%	11%	9%	26%	7%	49%	9%	9%	5%	7%	7%	2%
2018	Dissat.	12%	10%	6%	31%	7%	45%	19%	15%	1%	4%	10%	21%
Change	Dissat.	+1%	+1%	+3%	-5%	-	+4%	-10%	-6%	+4%	+3%	-3%	-19%

^{*}Among those routes that have a substantial number of respondents.

Top 5 Unsatisfactory Terminals									
Fauntleroy	46%								
Seattle	26%								
Edmonds	11%								
Clinton	7%								
Bainbridge	7%								

Attribute Key Code - 12 Overall Gap Analysis: High Priority Area

Example of Verbatim Complaints – (complete sorted verbatims in separate document)

Mukilteo, Clinton - Often there are not enough ticket booths open so that there is a long line up the hill, even though the parking holding area is not full.

Fauntleroy - Cars that need to buy tickets hold up everyone who doesn't need to buy tickets, Need to specify one toll booth for cars needing to buy tickets.

Fauntleroy - Because all vehicles must stop at the booth whether they have a ticket or not. Different dock workers load differently - some will empty the dock and THEN load more cars and some just let the cars proceed during loading.

Edmonds, Kingston - Some tolls are faster than others. No rhyme or reason why during peak hours there is only 1 open booth to process all cars. Holding area in Edmonds too small.

Edmonds - A third ticket booth opened when outgoing ferry was still loading (the last lane) which enabled drivers farther back in line to go forward and make that ferry, and those of us who were there earlier got to wait for next ferry. **Clinton** - I prefer the method used in Mukilton where there is one line going to the tell booths & the part person in line.

Clinton - I prefer the method used in Mukilteo where there is one line going to the toll booths & the next person in line goes to the next open booth rather than lining up several vehicles at each booth.

Anacortes - It's completely ridiculous to have four tollbooths open and selling tickets, then have all four lanes neck down to a single, redundant 'gatekeeper' who tells you what lane to park in.

Anacortes - First in reservations were boarded last putting us last off. Why?

Existing Dock-side Holding Areas Fully Utilized

Dissatisfaction is highest for Fauntleroy/Vashon (34%) *. Also highly mentioned is Point Defiance/Tahlequah (23%). The Fauntleroy terminal is the most often cited.

Ratings on a 5 point scale (1=low, 5=high)		TOTAL	SEA/ BAIN	SEA/ BRE	PTD/ TAH	EDM/ KIN	FAU/ VAS	FAU/ SOU	SOU/ VAS	PTT/ COU	MUK/ CLI	ANA/ SJI	INTER SJI
	Respondents	2997	512	177	71	355	288	133	17	117	478	784	65
Existing vehicle dock-side	Imp. (4-5)	85%	82%	84%	90%	84%	92%	89%	66%	89%	88%	78%	76%
•	Sat. (4-5)	73%	69%	73%	52%	84%	45%	76%	62%	89%	82%	77%	75%
utilized	Dissat. (1-2)	9%	9%	5%	23%	4%	34%	8%	6%	3%	3%	5%	0%
2018	Dissat.	8%	5%	2%	21%	3%	27%	18%	32%	1%	3%	4%	4%
Change	Dissat.	+1%	+4%	+3%	+2%	+1%	+7%	-10%	-26%	+2%	-	+1%	-4%

^{*}Among those routes that have a substantial number of respondents. This is a new attribute asked in 2018 only.

Top 5 Unsatisfactory Terminals								
Fauntleroy	48%							
Seattle	30%							
Kingston	7%							
Mukilteo	6%							
Edmonds	4%							

Special Question
Asked in Winter 2018 & 2019

Example of Verbatim Complaints – (complete sorted verbatims in separate document)

Seattle - Holding area in Seattle is very poorly managed. There are no easy accesses to bathrooms, entrance is confusing (with regards to traffic signs), there is no update on what is going on when you are in the holding area.

Mukilteo - Sometimes the attendants only fill half the lot which leaves you parked up the hill.

Kingston - Because several times the lot was half empty and they held us on the road so we couldn't turn every thing off and relax because we had no way of knowing what was going on and wasted a lot of gas and created stress.

Fauntleroy - It's so frustrating in the spillover street when people cut in front of me because I'm respecting driveway space. Or I'm wanting to go on a Southworth only boat, but Vashon people are in line ahead of me!

Fauntleroy - Dock half full and boat left not fully loaded - despite a long line of cars - because cars were backed up trying to get through the ticket booth.

Fauntleroy - Because they are not fully utilized. There can be half a dock full, people being held at the ticket booth and lines clear past the park.

Anacortes - The area was littered with trash on the ground. Cars and trucks were intermingled in a way that made the loading unpleasant due to vehicle exhaust shooting into my window.

Anacortes - Cars should be directed to line up in both the holding lanes on an alternating basis rather than having one lane fill up then the other.

Vehicle Loading Crew Friendly

Dissatisfaction is fairly low for all routes except Fauntleroy/Vashon (16%), Anacortes/San Juan (10%) and Seattle/Bremerton (10%)*.

Ratings on a 5 point scale (1=low, 5=high)		TOTAL	SEA/ BAIN	SEA/ BRE	PTD/ TAH	EDM/ KIN	FAU/ VAS	FAU/ SOU	SOU/ VAS	PTT/ COU	MUK/ CLI	ANA/ SJI	INTER SJI
Respondents		2997	512	177	71	355	288	133	17	117	478	784	65
	Imp. (4-5)	88%	86%	87%	92%	86%	87%	75%	70%	94%	93%	91%	97%
WSF vehicle loading crew is friendly, courteous and polite	Sat. (4-5)	71%	70%	67%	78%	77%	50%	80%	56%	78%	76%	65%	76%
menary, courteous and ponte	Dissat. (1-2)	7%	7%	10%	8%	4%	16%	9%	5%	4%	4%	10%	7%
2018	Dissat.	7%	6%	4%	15%	5%	8%	4%	11%	4%	10%	11%	13%
Change	Dissat.	-	+1%	+6%	-7%	-1%	+8%	+5%	-6%	-	-6%	-1%	-6%

^{*}Among those routes that have a substantial number of respondents.

Top 5 Unsatisfactory Terminals								
Seattle	31%							
Fauntleroy	29%							
Bainbridge	14%							
Anacortes	12%							
Clinton	11%							

Attribute Key Code - 13 Overall Gap Analysis: Nice To have Area

Example of Verbatim Complaints – (complete sorted verbatims in separate document)

Seattle - The loading crews repeatedly get cranky when I don't immediately understand their signals. I want to understand them and cooperate with them, but I am not a psychic genius!

Friday Harbor - People loading ferries are typically rude and not sensitive to being stuck in your car because of the way they load and pack cars together.

Fauntleroy, Southworth - I have been yelled at for not understanding conflicting signals between multiple deck crews. **Fauntleroy** - I have seen some loading crew members yell at or treat passengers abusively. Some are great, but it is hard to understand how someone can be in this job and just be a jerk to their customers.

Edmonds - The hand signals are frequently unclear and then attendants become frustrated with drivers and sometimes yell. Additionally, once I had an employee (a man) unnecessarily yell at my mother as she was exiting our vehicle.

Clinton - The whistleblower (nickname) is usually the one the crew in the lot or taking tickets. He LOVES giving inadequate signals or directions, creating confusion, so he can then 'get mad' and blow his whistle.

Bainbridge - The loading crews never appear to be friendly. They direct you but never smile, nod or walk by and tell you to enjoy the ride. When they appear this way it makes me think they don't enjoy what they do.

Anacortes - They seem to have an 'attitude' of being bothered. It seems that the majority of the deck workers that are telling you where to pull up and park, each have their own way of directing the vehicles.

Vehicle Loading Efficiency

Dissatisfaction is highest for Fauntleroy/Vashon (33%) and Anacortes/San Juan Islands (17%) followed by Seattle/Bremerton (16%)*. Fauntleroy terminal is cited the most.

Ratings on a 5 point scale (1=low, 5=high)		TOTAL	SEA/ BAIN	SEA/ BRE	PTD/ TAH	EDM/ KIN	FAU/ VAS	FAU/ SOU	SOU/ VAS	PTT/ COU	MUK/ CLI	ANA/ SJI	INTER SJI
Respondents		2997	512	177	71	355	288	133	17	117	478	784	65
	Imp. (4-5)	95%	94%	96%	95%	93%	96%	97%	87%	98%	96%	95%	96%
WSF vehicle loading procedures are efficient	Sat. (4-5)	69%	72%	70%	52%	80%	38%	62%	58%	81%	78%	61%	54%
are emelene	Dissat. (1-2)	12%	10%	16%	31%	5%	33%	14%	18%	2%	5%	17%	20%
2018	Dissat.	10%	6%	7%	26%	6%	29%	15%	24%	4%	7%	10%	13%
Change	Dissat.	+2%	+4%	+9%	+5%	-1%	+4%	-1%	-6%	-2%	-2%	+7 %	+7%

^{*}Among those routes that have a substantial number of respondents.

Top 5 Unsatisfactory Terminals									
Fauntleroy	35%								
Seattle	30%								
Bainbridge	11%								
Anacortes	10%								
Edmonds	9%								

Attribute Key Code - 14 Overall Gap Analysis: Opportunity Area

Example of Verbatim Complaints – (complete sorted verbatims in separate document)

Seattle, Bainbridge - I'm very tired of having a different loading procedure every time I board. Staff seem to make it up with each trip. Loading at Coleman is way too slow and frequently causes delays.

Friday Harbor, Anacortes - The loading process is often slow which makes the ferry departure late. Factor in the full potential loading time so the ferry can leave on time!

Mukilteo - Has the cross traffic problem and I don't feel the WSF employees are doing enough to hold the traffic back and give priority to the ferry traffic. The result is the ferry runs behind schedule on both ends.

Fauntleroy - One particular crew has not found an efficient way to accommodate buses, losing 2-3 car spaces with each bus on board.

Fauntleroy - Has to do with how cars are directed onto dock. Seems like a long delay between the last car leaving the boat before cars are loaded.

Edmonds, Kingston - load crews do not minimize distance between vehicles until after the vehicle was stopped.

Anacortes - Loading is unnecessary delayed because the loading crew don't seem to talk to one another and give contradictory signals.

Anacortes - First of all I don't understand the loading/unloading procedure at all but so many times we get stopped as we are being loaded onto the ferry and the crew member starts looking around like he doesn't know what he is doing.

Loads Ferries to Capacity



Dissatisfaction is highest for Fauntleroy/Vashon (39%) and Anacortes/San Juan Islands (13%) followed by Fauntleroy/Southworth (11%)*. Fauntleroy terminal is cited most often.

Ratings on a 5 point scale (1=low, 5=high)		TOTAL	SEA/ BAIN	SEA/ BRE	PTD/ TAH	EDM/ KIN	FAU/ VAS	FAU/ SOU	SOU/ VAS	PTT/ COU	MUK/ CLI	ANA/ SJI	INTER SJI
	Respondents	2997	512	177	71	355	288	133	17	117	478	784	65
WSF loads ferries to capacity	Imp. (4-5)	89%	86%	93%	93%	88%	92%	91%	73%	87%	92%	85%	81%
with little room between	Sat. (4-5)	70%	73%	79%	45%	78%	35%	70%	52%	80%	80%	64%	73%
vehicles	Dissat. (1-2)	11%	8%	4%	30%	6%	39%	11%	26%	3%	5%	13%	11%
2018	Dissat.	10%	7%	4%	22%	6%	27%	15%	50%	5%	7%	8%	16%
Change	Dissat.	+1%	+1%	-	+8%	-	+12%	-4%	-34%	-2%	-2%	+5%	-5%

^{*}Among those routes that have a substantial number of respondents.

Top 5 Unsatisfactory Terminals							
Fauntleroy	45%						
Seattle	23%						
Bainbridge	14%						
Vashon	13%						
Kingston	12%						

Attribute Key Code - 15 Overall Gap Analysis: Nice To have Area

Example of Verbatim Complaints – (complete sorted verbatims in separate document)

Mukilteo, Clinton - Been riding the ferries since 1963. Remember the days when the crews actually hustled and loaded boats to capacity. Why have a 144 vehicle capacity and lucky to fill 134.

Kingston - Frequently the boat leaves with spots open and cars in the holding lot. (I'm not talking about open spots over escape hatches).

Friday Harbor - I have watched crews leave large spaces for the first half of the boat and then realize by other crew members to pack them in - jam cars and truck making it difficult to get in and out of your vehicle.

Fauntleroy - Please load the boats fully before taking off! It's so frustrating on the week days when boats leave 3/4 full and the line goes back an hour.

Fauntleroy - Boats during rush hour will often leave half full while there is a line up the hill. It is very disconcerting to wait in the ferry line for upwards of 40 minutes and then get on a boat that sails half full.

Edmonds, Kingston - Although lots of attention is given to tightly packing the last few cars, little attention is given to close parking for the first cars to board, resulting in big gaps between cars.

Bainbridge - Even on busy commuter boats they leave about 4 feet between cars on the side lanes. In the middle they make sure to have everyone pull up all the way, but they don't even watch on the side lower and upper decks.

Vehicle Loading Crews Provide Clear Directions

Dissatisfaction continues to be highest for Fauntleroy/Vashon (31%) followed by Anacortes/San Juan Islands (20%) Fauntleroy/Southworth (15%), and Mukilteo/Clinton (11%)*. Fauntleroy and Seattle are the most cited terminals.

Ratings on a 5 point scale (1=low, 5=high)		TOTAL	SEA/ BAIN	SEA/ BRE	PTD/ TAH	EDM/ KIN	FAU/ VAS	FAU/ SOU	SOU/ VAS	PTT/ COU	MUK/ CLI	ANA/ SJI	INTER SJI
	Respondents	2997	512	177	71	355	288	133	17	117	478	784	65
WSF vehicle loading crews	Imp. (4-5)	95%	93%	97%	88%	95%	96%	96%	79%	98%	98%	96%	94%
provide clear directions / hand	Sat. (4-5)	65%	72%	69%	48%	70%	38%	62%	64%	74%	67%	57%	60%
signals	Dissat. (1-2)	12%	9%	6%	23%	6%	31%	15%	21%	11%	11%	20%	18%
2018	Dissat.	13%	12%	5%	24%	9%	21%	13%	17%	5%	15%	15%	23%
Change	Dissat.	-1%	-3%	+1%	-1%	-3%	+10%	+2%	+4%	+6%	-4%	+5%	-5%

^{*}Among those routes that have a substantial number of respondents.

Top 5 Unsatisfactory Terminals							
Fauntleroy	31%						
Seattle	21%						
Vashon	16%						
Mukilteo	16%						
Anacortes	12%						

Attribute Key Code - 16
Overall Gap Analysis:
Opportunity Area

Example of Verbatim Complaints – (complete sorted verbatims in separate document)

Mukilteo, Clinton - The hand signals are many times so confusing I have to stop until the person makes a clearer one. Than they snarl at you, Keeping the arms beside their body, not looking at you or talking to someone else is just bad.

Fauntleroy, Southworth - Many times, I've seen ferry workers give unintelligible hand signals, then get angry at drivers for not knowing what to do. The workers don't seem to understand that their hand signals are difficult to understand.

Fauntleroy - Loading staff need much more training in giving hand signals. Often they wave vaguely and then yell at you when you go in the wrong lane.

Edmonds, Kingston - Sometimes the crew members seem inpatient if you do not immediately know which way they want you to go. I feel sorry for visitors or drivers who are not familiar with the boarding procedures.

Clinton - Loaders gave contradictory instruction by hand signal more than once for lane to use and place to stop the car. **Bainbridge** - I have noticed they will just point to an unspecified lane and not make it clear exactly where they want you to go. If you don't know and stop to ask or 'go to the wrong lane' they get mad and raise their voices.

Anacortes - On board crew provide inconsistent signals and do not make any effort to maximize number of vehicles loaded. Lots of 'lazy loading'.

Anacortes - Grumpy employees, poor directions to getting to a spot on ferry. Not happy get another job. I am really tired of crabby employees and summer hasn't even gotten here yet.

Unloading Crews are Friendly



Dissatisfaction is low across all routes*. Seattle and Fauntleroy are the most often mentioned terminals.

Ratings on a 5 point scale (1=low, 5=high)		TOTAL	SEA/ BAIN	SEA/ BRE	PTD/ TAH	EDM/ KIN	FAU/ VAS	FAU/ SOU	SOU/ VAS	PTT/ COU	MUK/ CLI	ANA/ SJI	INTER SJI
	Respondents	2997	512	177	71	355	288	133	17	117	478	784	65
WSF vehicle unloading crew is friendly, courteous and polite	Imp. (4-5)	86%	82%	87%	83%	86%	84%	74%	74%	93%	92%	87%	97%
	Sat. (4-5)	79%	78%	75%	76%	85%	67%	83%	59%	87%	82%	78%	72%
	Dissat. (1-2)	2%	3%	2%	2%	2%	4%	4%	5%	2%	1%	3%	4%
2018	Dissat.	2%	1%	1%	12%	2%	1%	2%	2%	1%	2%	3%	0%
Change	Dissat.	-	+2%	+1%	-10%	-	+3%	+2%	+3%	+1%	-1%	-	+4%

^{*}Among those routes that have a substantial number of respondents.

Top 5 Unsatisfactory Terminals							
Seattle	37%						
Fauntleroy	28%						
Bainbridge	16%						
Edmonds	13%						
Vashon	13%						

Attribute Key Code - 17 Overall Gap Analysis: Nice To have Area

Example of Verbatim Complaints – (complete sorted verbatims in separate document)

Lopez - Crew can be very rude to passengers/drivers sometimes.

Seattle, Bainbridge - Again, the hand signals are vague and NO ONE ever smiles.

Seattle - No \sim not polite at all! They hold certain people back in line, even when they arrived to the terminal early to be first off! They hold them until last!

Southworth - Intimidated and confused when ferry worker stopped me and then hurriedly waved me through, while standing way too close to vehicle in the middle of the boat and my car, I was afraid of hitting her swerved a bit and hit my driver side tire, it blew. THIS was the ferry workers fault, I know they have to get cars off in a hurry, but why are they standing in between the vehicles in stead of standing in front of, out of the way!

Mukilteo, **Clinton** - I forgot my keys upstairs one day and the guy told me I'm a idiot and if I don't hurry up they where pushing my truck off.

Friday Harbor, Anacortes - It's like they just don't care.

Friday Harbor - Generally unfriendly and lazy. Some alternate cars others are too lazy to walk down the deck.

Fauntleroy, Southworth - Never smile always look pissed off. I have been riding this route 5x week for 3+ years. One would think that they would recognize smile wave. But nooooo. The morning lady at Southworth has never acknowledged waved or smiled. Kind a sad.

Vehicle Unloading Procedures Efficient



Dissatisfaction is highest for Seattle/Bainbridge (11%) and Seattle/Bremerton (10%) of all major routes*. The Seattle terminal is mentioned most often.

Ratings on a 5 point scale (1=low, 5=high)%)		TOTAL	SEA/ BAIN	SEA/ BRE	PTD/ TAH	EDM/ KIN	FAU/ VAS	FAU/ SOU	SOU/ VAS	PTT/ COU	MUK/ CLI	ANA/ SJI	INTER SJI
	Respondents	2997	512	177	71	355	288	133	17	117	478	784	65
	Imp. (4-5)	94%	92%	96%	85%	94%	93%	97%	87%	97%	97%	92%	89%
WSF vehicle unloading procedures are efficient	Sat. (4-5)	75%	70%	74%	68%	80%	68%	83%	47%	85%	81%	73%	60%
procedures are efficient	Dissat. (1-2)	8%	11%	10%	17%	5%	6%	5%	18%	2%	4%	6%	19%
2018	Dissat.	5%	4%	4%	24%	7%	5%	5%	2%	2%	3%	5%	5%
Change	Dissat.	+3%	+7 %	+6%	-7 %	-2%	+1%	-	+16%	-	+1%	+1%	+14%

^{*}Among those routes that have a substantial number of respondents.

Top 5 Unsatisfactory Terminals						
Seattle	46%					
Bainbridge	20%					
Fauntleroy	16%					
Edmonds	14%					
Kingston	14%					

Attribute Key Code - 18 Overall Gap Analysis: High Priority Area

Example of Verbatim Complaints –	(complete sorted verbatims in se	parate document)
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Orcas, Anacortes - The unloading crew seem lackadaisical about getting us off the boat quickly.

Fauntleroy, Vashon - Cars should be unloaded based upon their wait time in line. Filling the center of the boat last and then unloading first in not fair for drivers who wait longer and are put in the elevated wings.

Fauntleroy - The bottleneck at the tollbooth causes the line to board the boats to get longer even while partially filled boats leave. A bypass lane or 'Good To Go' meter could allow those in line to proceed directly to the dock to load.

Edmonds, Kinston - The process is not consistent. Some crews are careful to match the unload sequence with the loading order, Others pay no attention to matching the load & unload sequence.

Edmonds, Anacortes - Full disregard for the person that arrives early and on time and they are rewarded by being the last ones off of the ferry. Loading blocks and off load in the same blocks would solve this problem.

Clinton - Highly variable priority given to large trucks, which then back up traffic all way to Bayview. Unload cars THEN trucks. Quite often happens and then some lesser trained employee just unloads the center of every large vehicle.

Bainbridge - Unloading unfairly, unloading all of middle first.

Anacortes - I feel that unloading should more closely mirror loading procedures and am frustrated when I have been early to arrive, have appointments to keep, and am very slow to get off the boat.

Vehicle Unloading Crews Provide Clear Directions



Dissatisfaction is low across all routes*. The Seattle terminal is one most often mentioned.

Ratings on a 5 point scale (1=low, 5=high)		TOTAL	SEA/ BAIN	SEA/ BRE	PTD/ TAH	EDM/ KIN	FAU/ VAS	FAU/ SOU	SOU/ VAS	PTT/ COU	MUK/ CLI	ANA/ SJI	INTER SJI
	Respondents	2997	512	177	71	355	288	133	17	117	478	784	65
provide clear directions and/or	Imp. (4-5)	94%	91%	97%	88%	93%	92%	96%	92%	97%	97%	93%	100%
	Sat. (4-5)	77%	78%	79%	66%	81%	65%	80%	60%	83%	80%	74%	74%
	Dissat. (1-2)	4%	3%	5%	3%	2%	6%	5%	5%	5%	3%	6%	8%
2018	Dissat.	4%	2%	2%	14%	4%	4%	7%	2%	2%	3%	4%	4%
Change	Dissat.	-	+1%	+3%	-11%	-2%	-2%	-2%	+3%	+3%	-	+2%	+4%

^{*}Among those routes that have a substantial number of respondents.

Top 5 Unsatisfactory Terminals						
Seattle	35%					
Fauntleroy	23%					
Mukilteo	18%					
Bainbridge	18%					
Clinton	16%					

Attribute Key Code - 19 Overall Gap Analysis: High Priority Area

Example of Verbatim Complaints – (complete sorted verbatims in separate document)

Seattle - Employees on the Seattle dock do not always CLEARLY communicate which way we should go when driving off. I understand that it's very chaotic but I don't appreciate being yelled at when I'm trying to follow unclear instructions.

Mukilteo, Clinton - There are times when the loading or unloading crew are not paying attention and give conflicting directions; sometimes they wait until the last minute to give directions when the car is already in motion.

Lopez, Anacortes - Hand signals are not the same used by all and no one likes to get screamed at for not following bad directions.

Fauntleroy, Vashon - Most times there is barely a signal to start the car. This is fine if the riders are all old hats at the ferry, but you get one person who isn't and it starts to throw minutes of delay in real quick.

Fauntleroy - The crew is not one of the better crews at unloading or loading. The hand signals are not always clear, and they are not always courteous.

Edmonds, Kingston - Sometimes it is hard to get eye contact and the signals are not clear: when someone screws up the crew seems arrogant and/or disdainful. They point---but it isn't always clear which lane they mean.

Edmonds – I was yelled at for not understanding a crew member not properly giving clear signals.

Anacortes - Ship crews no friendlier or clear in their instructions when unloading. Orcas shoreside crew very clear and good when directing cars through pedestrians etc.

Passenger Seating Areas Clean and Comfortable



Dissatisfaction continues to be low for all routes*.

Ratings on a 5 point scale (1=low, 5=high)		TOTAL	SEA/ BAIN	SEA/ BRE	PTD/ TAH	EDM/ KIN	FAU/ VAS	FAU/ SOU	SOU/ VAS	PTT/ COU	MUK/ CLI	ANA/ SJI	INTER SJI
	Respondents	3080	597	222	62	343	266	135	23	123	434	810	65
The ferry passenger seating	Imp. (4-5)	95%	96%	97%	86%	95%	90%	93%	96%	96%	97%	95%	94%
areas are clean and comfortable	Sat. (4-5)	83%	82%	77%	91%	85%	82%	77%	80%	92%	91%	69%	79%
(seating, temperature, etc.)	Dissat. (1-2)	3%	3%	7%	0%	2%	4%	2%	7%	2%	1%	9%	7%
2018	Dissat.	5%	3%	23%	2%	6%	2%	5%	9%	1%	1%	7%	5%
Change	Dissat.	-2%	-	-16%	-2%	-4%	+2%	-3%	-2%	+1%	-	+2%	+2%

^{*}Among those routes that have a substantial number of respondents.

Top 5 Unsatisfactory Vessels							
Chimacum	14%						
Walla Walla	14%						
Samish	13%						
Sealth	13%						
Wenatchee	11%						

Attribute Key Code - 20 Overall Gap Analysis: High Priority Area

Example of Verbatim Complaints – (complete sorted verbatims in separate document)

Walla Walla - Cabins are dingy, lights need replacing, bathrooms are gross. General lack of maintenance.

Samish - That ferry is downright harmful if seated in the bench seats. That ferry definitely needs some new seating as there is no possible way to sit on some of those seats and not be in pain in a few minutes.

Wenatchee, Tacoma - Seats are ripped, little side tables are dirty sometimes. It's just not really comfortable.

Salish, Yakima - Loud and unruly passengers are a persistent problem. Is it possible to define a 'Quiet Area' so that passengers can sleep or work without disruption?

Kaleetan, Samish - The seating and tables are often dirty with dirt, food crumbs, etc. I know the crew can't completely clean between trips but sometimes even boats on the first run of the day can be dirty.

Hyak - Seats by windows were overheated. Uncomfortable blasts of hot air while seated.

Elwha, Yakima - The crew doesn't clean. So when I get on the first boat in the morning, it's clear that some tables served as a 'breakfast table' for someone on the 4:20am sailing.

Chimacum - Seats are terrible. The seats are too close together, so you bang legs with the person in front of you. Why are these seats facing each other? The bench seats are too hard, and too far from the tables. People lay on the bench seats and there is not enough room for others to sit. Everything is sticky and dirty. The upstairs seating is even less comfortable. Why is there no open air seating, and no bench seating forward of the passenger area that is uncovered?

Ferry Bathrooms are Clean/Maintained

Dissatisfaction is highest for Seattle/Bainbridge (11%) and Fauntleroy/Southworth (10%) routes*. The Puyallup is cited most often.

Ratings on a 5 point scale (1=low, 5=high)		TOTAL	SEA/ BAIN	SEA/ BRE	PTD/ TAH	EDM/ KIN	FAU/ VAS	FAU/ SOU	SOU/ VAS	PTT/ COU	MUK/ CLI	ANA/ SJI	INTER SJI
Respondents		3080	597	222	62	343	266	135	23	123	434	810	65
	Imp. (4-5)	97%	98%	96%	99%	97%	95%	98%	84%	99%	99%	97%	100%
The bathrooms on the ferries are clean and well maintained	Sat. (4-5)	75%	73%	68%	81%	75%	72%	76%	65%	87%	83%	70%	82%
clean and wen maintained	Dissat. (1-2)	8%	11%	9%	11%	8%	7%	10%	11%	2%	3%	9%	7%
2018	Dissat.	8%	9%	12%	4%	10%	4%	5%	7%	3%	5%	8%	5%
Change Dissat.		-	+2%	-3%	+7%	-2%	+3%	+5%	+4%	-1%	-2%	+1%	+2%

^{*}Among those routes that have a substantial number of respondents.

Top 5 Unsatisfactory Vessels										
Puyallup	16%									
Wenatchee	14%									
Tacoma	13%									
Walla Walla	12%									
Hyak	11%									

Attribute Key Code - 21 Overall Gap Analysis: High Priority Area

Example of Verbatim Complaints – (complete sorted verbatims in separate document)

Kennewick, Kittitas, Tokitae - Automatic flush toilets do not work. On older boats, the bathrooms are worn out and dirty. Hand dryers on older boats do not dry hands at all.

Hyak, Walla Walla, Chimacum - The ferries are usually disgusting and have no hooks to hang purses or coats leaving you to hold them as you try and go . The floors are usually the worst...sticky and nasty.

Hyak, Elwha, Samish - All the men's room stink and are not very clean, while the workers sit around.

Hyak - Boats are rusty and very unattractive. They look terrible to visitors from around the world and country. Some of the bathrooms on some of the boats are dirty.

Elwha - Closed toilet stalls, sink area not clean.

Chimacum - Bathroom is just a mess. For a brand new ferry we're amazed how this ferry looks. Every time we ride we expect it to get better but it only gets worse.

Chelan, Hyak, Elwha, Yakima - They look and feel dingy and grubby and dank. The floors usually look like they need to be cleaned.

Cathlamet - Broken latches on the toilet stalls. Toilets that flush constantly when you're trying to use them but don't auto-flush when you've finished.

Vessels are Well Maintained/Safe

Dissatisfaction is highest on the Anacortes/San Juan (22%) followed by the Fauntleroy/Vashon (11%) and Seattle/Bainbridge (10%) routes*. The Wenatchee and Tacoma are cited most often.

Ratings on a 5 point scale (1=low, 5=high)		TOTAL	SEA/ BAIN	SEA/ BRE	PTD/ TAH	EDM/ KIN	FAU/ VAS	FAU/ SOU	SOU/ VAS	PTT/ COU	MUK/ CLI	ANA/ SJI	INTER SJI
Respondents		3080	597	222	62	343	266	135	23	123	434	810	65
WSF vessels are well maintained	Imp. (4-5)	95%	96%	95%	88%	96%	91%	98%	71%	95%	97%	94%	96%
(not rusty/dirty) and safe (not	Sat. (4-5)	74%	74%	67%	84%	77%	70%	66%	60%	84%	85%	51%	58%
cluttered)	Dissat. (1-2)	8%	10%	8%	2%	5%	11%	5%	16%	1%	2%	22%	16%
2018	Dissat.	5%	5%	5%	0%	5%	8%	5%	15%	4%	3%	15%	10%
Change Dissat.		+3%	+5%	+3%	+2%	-	+3%	-	+1%	-3%	-1%	+7%	+6%

^{*}Among those routes that have a substantial number of respondents.

Top 5 Unsatisfactory Vessels									
Wenatchee	17%								
Tacoma	17%								
Hyak	15%								
Puyallup	12%								
Walla Walla	11%								

Attribute Key Code - 22 Overall Gap Analysis: High Priority Area

Example of Verbatim Complaints – (complete sorted verbatims in separate document)

Kaleetan - It is a rust bucket and the interior floors are disgustingly filthy. One crew member told me that there was not enough staff for cleaning the floors.

Chimacum - Needs cup holders at the seats at both ends!!! And more outlets in the bathroom for morning commuters! **Hyak** - Desperately needs 'de-rusting' and painting unless WSDOT plans to retire it soon. I am concerned, too, in the recent maintenance issues with the newest ferries. Low bid?

Wenatchee - Overall rust, dirty floors, walls scuffed. Just does not looked well cleaned and maintained. Problem is with deeper cleaning. Tables and chairs and surfaces are cleaned well between trips.

Elwha - There is a lack of confidence due to rust, grinding engines, outdated services. We often feel like our route is the old mosquito fleet.

Chetzemoka, Cathlamet - Boat seems to be rusting and falling apart. Filthy windows.

Chelan, Hyak, Elwha - Have you ever looked at the amount of rust on these boats? It's scary! The crews do an good job of keeping the passenger deck levels clean. The stairs could use a good steam cleaning.

Chelan, Elwha, Yakima - I have ridden the ferries for more than 70 years. They have been beautifully maintained in the past and were a source of pride for me. Now they are rusty and look bad. I know they are safe, but the impression they make is bad.

Vessel Crew is Friendly

Dissatisfaction is low across all routes except Fauntleroy/Vashon (10%)*. The Kitsap, Sealth, and Cathlamet are most often mentioned.

Ratings on a 5 point scale (1=low, 5=high)		TOTAL	SEA/ BAIN	SEA/ BRE	PTD/ TAH	EDM/ KIN	FAU/ VAS	FAU/ SOU	SOU/ VAS	PTT/ COU	MUK/ CLI	ANA/ SJI	INTER SJI
	Respondents	1247	206	103	36	116	126	67	8	54	149	341	41
	Imp. (4-5)	95%	95%	98%	95%	93%	91%	93%	70%	98%	98%	97%	100%
WSF vessel crew is friendly, courteous and polite	Sat. (4-5)	85%	91%	90%	87%	87%	67%	84%	91%	91%	83%	81%	95%
courteous and ponte	Dissat. (1-2)	4%	1%	1%	5%	2%	10%	10%	8%	2%	5%	5%	0%
2018	Dissat.	4%	2%	2%	1%	7%	5%	0%	3%	5%	6%	6%	0%
Change	Dissat.	-	-1%	-1%	+4%	-5%	+5%	+10%	+5%	-3%	-1%	-1%	-

^{*}Among those routes that have a substantial number of respondents.

Top 5 Unsatisfactory Vessels										
Kitsap	24%									
Sealth	24%									
Cathlamet	21%									
Issaquah	19%									
Kittitas	9%									

Attribute Key Code - 23 Overall Gap Analysis: High Priority Area

Example of Ver	batim Compl	laints – (comp	lete sorted ver	batims in se	parate document)
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Kittitas, Tokitae - Very poor hand signals. Yell at passengers who do not respond.

San Juan Boats - Not very customer friendly. They all seem to hide and when you do find one they make you feel as if you are putting them out asking for a new schedule!

Wenatchee, Walla Walla - They allow bike riders to ride carry or push their bikes from the back to the front during crossing if you say something to the crew members they just walk away then my car gets all scratched up.

Kitsap, Sealth, Issaquah, Cathlamet - Crew yelling rather than polite discourse; one crew signals one instruction but a different crewmember gives different instruction, one gets mad.

Kaleetan, Chelan, Walla Walla, Samish - Employees generally stand around as we load paying little attention to passengers, talking among themselves, hands in pockets. Not really professional.

Hyak - It was as if the crewmember was far too important to deal with a lowly passenger.

Chimacum - I asked a question regarding the load/unload time for the Chimacum and Suquamish. The crewman was dour and gave me a clipped reply. I believe it takes as long or longer to load/unload the smaller ferries based on their configuration. It doesn't seem to go as smoothly and this affects drive times for commuters.

Vessel Crew is Helpful



Dissatisfaction is low across all routes*.

Ratings on a 5 point scale (1=low, 5=high)	TOTAL	SEA/ BAIN	SEA/ BRE	PTD/ TAH	EDM/ KIN	FAU/ VAS	FAU/ SOU	SOU/ VAS	PTT/ COU	MUK/ CLI	ANA/ SJI	INTER SJI	
	Respondents	1247	206	103	36	116	126	67	8	54	149	341	41
	Imp. (4-5)	96%	97%	96%	91%	95%	95%	98%	92%	98%	99%	96%	100%
The WSF vessel crew is helpful, competent and knowledgeable	Sat. (4-5)	85%	88%	94%	82%	90%	74%	84%	92%	92%	81%	78%	95%
competent and knowledgeasie	Dissat. (1-2)	4%	4%	2%	2%	1%	8%	10%	0%	2%	6%	5%	0%
2018	Dissat.	4%	3%	5%	7%	5%	7%	0%	3%	1%	5%	5%	0%
Change Dissat.		-	+1%	-3%	-5%	-4%	+1%	+10%	-3%	-1%	+1%	-	-

^{*}Among those routes that have a substantial number of respondents.

Top 5 Unsatisfactory Vessels										
Cathlamet	13%									
Tokitae	13%									
Sealth	12%									
Kitsap	11%									
Kittitas	10%									

Attribute Key Code - 24 Overall Gap Analysis: High Priority Area

Example of Verbatim Complaints – (complete sorted verbatims in separate document)

Wenatchee, Tacoma, Puyallup - Ferry crew seem to have minimal information about operational conditions including delay causes and galley closures. They also fail to communicate proactively.

Tokitae - There was a bottle of clear liquid with duct tape wrapped around the top on it left a one of the car ramps near a passenger door. When we told the boat crew, he said an expletive under his breath, and went to where the bottle was. Instead of being concerned, he picked it up and tossed it in the trash. Seriously?

Puyallup - Asked if could do something about drivers idling car while waiting to load. Also ask drivers to turn off headlights at night while waiting.why do I need to ask?

Bremerton, Seattle - Crews appear very incompetent in communication and losing procedures.

Hyak, Yakima - When I asked the crew if there was any way to get to the galley without using stairs and the man said no. I told him that I couldn't use the stairs he made no comment or offer to accommodate me.

Hyak, Yakima - Some of the crew don't really know anything when you ask them a question. I think more training should be in place so all ferry workers are on the same page so to speak.

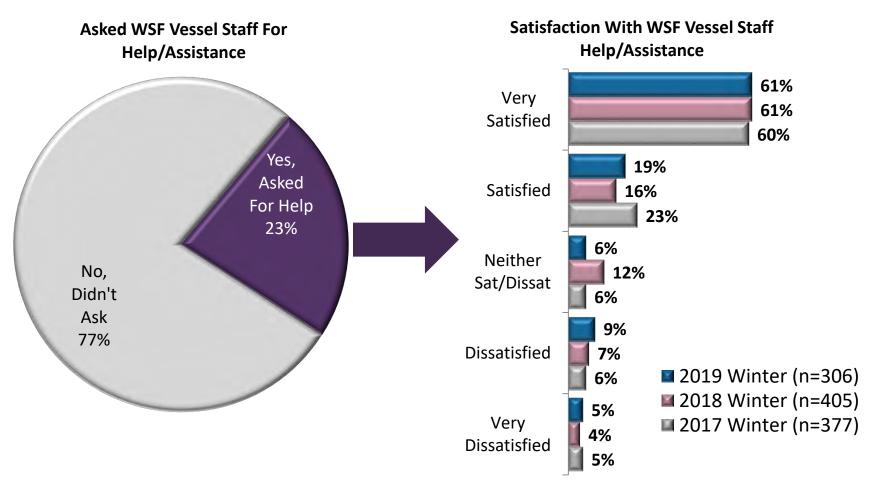
Elwha - Letting people bring animals in customer areas and bathrooms.

Chimacum - Trying to convince people we aren't leaving late. Also staff refuse to do anything about unruly children, loud music, noisy crowds.

Help/Assistance From Vessel Staff



About one-in-four riders have asked the vessel staff for help (23%) and most (80%) were satisfied with the assistance they received. About one in seven (14%) continue to not be satisfied with the vessel staff help/assistance.



Q103. Did you specifically ask a WSF vessel staff member for help/assistance during the Winter period (January 6th through March 30th 2019)? Q104. How satisfied were you with the help/assistance the WSF vessel staff member gave you?

On Time Departures and Arrivals

Departure dissatisfaction is highest for Fauntleroy/Vashon (50%), Fauntleroy/Southworth (35%) and Seattle/Bainbridge (28%) routes*. On-time departure dissatisfaction increased the most on the Fauntleroy/Vashon route over 2018.

Ratings on a 5 point scale (1=low, 5=high)		TOTAL	SEA/ BAIN	SEA/ BRE	PTD/ TAH	EDM/ KIN	FAU/ VAS	FAU/ SOU	SOU/ VAS	PTT/ COU	MUK/ CLI	ANA/ SJI	INTER SJI
Respondents		3441	638	253	78	389	309	154	23	138	526	865	68
	Imp. (4-5)	96%	96%	99%	93%	97%	89%	99%	100%	96%	96%	97%	98%
WSF has on-time/dependable departures	Sat. (4-5)	57 %	52%	58%	47%	77%	19%	45%	14%	85%	72%	44%	27%
acpartares	Dissat. (1-2)	22%	28%	24%	29%	10%	50%	35%	75%	3%	5%	26%	48%
2018	Dissat.	9%	6%	17%	14%	4%	24%	14%	19%	1%	7%	9%	2%
Change	Dissat.	+13	+22%	+7%	+15%	+6%	+26%	+21%	+56%	+2%	-2%	+17%	+46%

Arrival dissatisfaction is highest for Fauntleroy/Vashon (46%) and Fauntleroy/Southworth (33%) routes*. On-time arrival dissatisfaction increased the most on the Fauntleroy/Vashon route over 2018.

Ratings on a 5 point scale (1=low, 5=high)		TOTAL	SEA/ BAIN	SEA/ BRE	PTD/ TAH	EDM/ KIN	FAU/ VAS	FAU/ SOU	SOU/ VAS	PTT/ COU	MUK/ CLI	ANA/ SJI	INTER SJI
	Respondents	3441	638	253	78	389	309	154	23	138	526	865	68
	Imp. (4-5)	94%	96%	98%	89%	96%	85%	98%	90%	96%	93%	95%	98%
WSF has on-time/dependable arrivals	Sat. (4-5)	61%	55%	73%	50%	80%	22%	48%	20%	84%	74%	44%	27%
uttivals	Dissat. (1-2)	18%	25%	7%	28%	7%	46%	33%	65%	3%	4%	25%	40%
2018 Dissat.		6%	5%	6%	13%	2%	17%	12%	16%	0%	6%	8%	1%
Change Dissat.		+12%	+20%	+1%	+15%	+5%	+29%	+21%	+49%	+3%	-2%	+17%	+39%

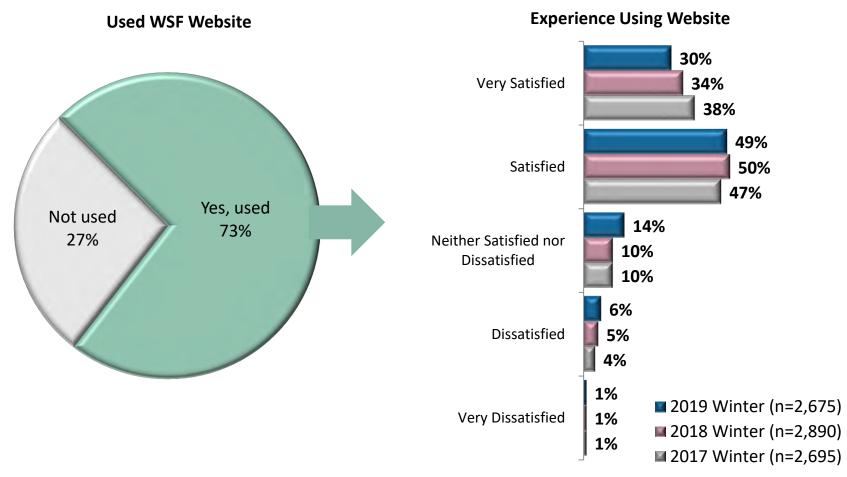
^{*}Among those routes that have a substantial number of respondents.



WSF Website

Using WSF Website

Three-fourths of riders (73%) have used the WSF website and most (79%) continue to say they are satisfied with their experience while 7% say they are dissatisfied.



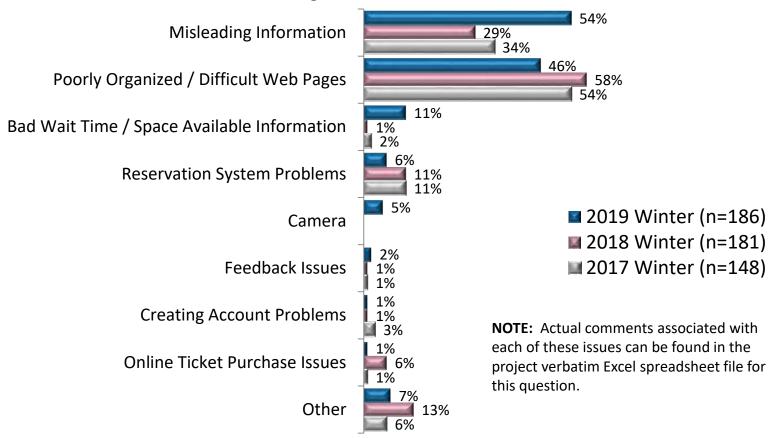
Q90. During the Winter Schedule period (January 6^{th} through March 30^{th} 2019), have you for any reason used the WSF website? Q91. How satisfied were you with your experience using the WSF website?

Reasons for Dissatisfaction with Website



About five in ten (54%) cite misleading information followed by poorly designed/organized (46%) as the main reason for their dissatisfaction.

Reasons for Being Dissatisfied with WSF Website



Q92. (ASKED OF DISSATISFIED WEB USERS ONLY) What specifically about your experience with the WSF website made you dissatisfied?

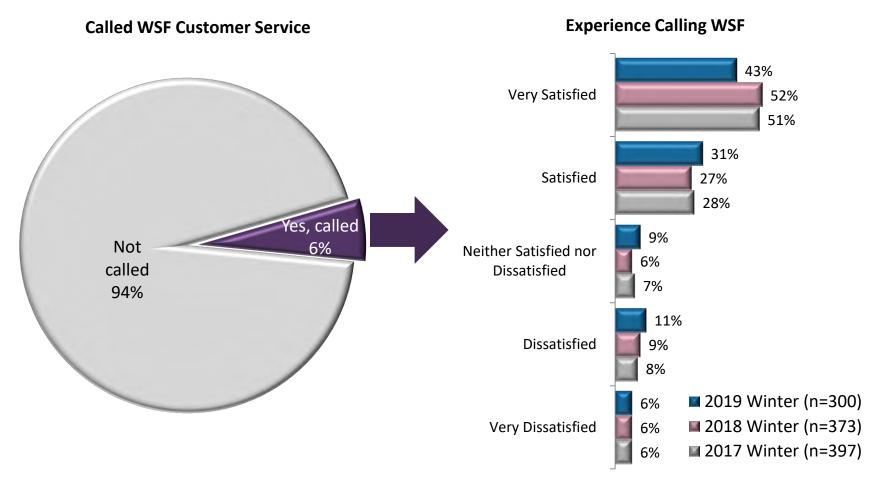


Customer Service by Phone

Calling WSF Customer Service by Phone



About one-in-twenty (6%) riders have contacted WSF customer service by phone and most (74%) are satisfied and 17% are dissatisfied with their experience.

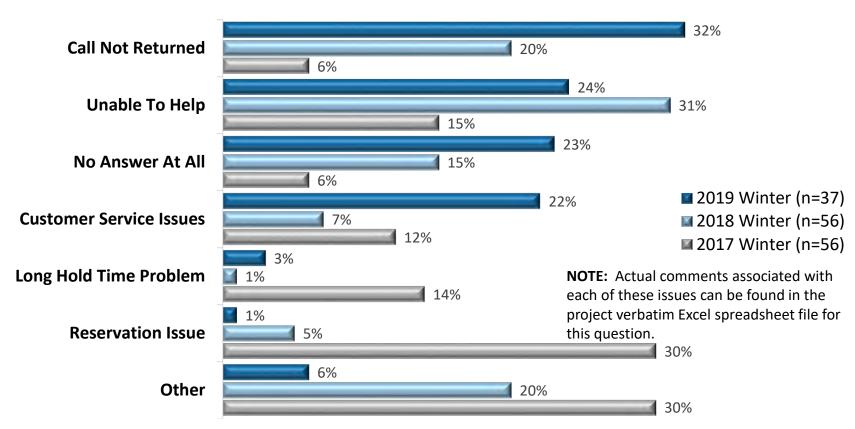


Q93. During the Winter Schedule period (January 6th through March 30th 2019), have you for any reason called WSF Customer Service by phone? Q94. How satisfied were you with your experience calling the WSF by phone?

Reasons for Dissatisfaction w/Customer Service

Most often cited is call not returned (32%) and unable to help (24%) or no answer at all (23%) as the reasons for their dissatisfaction.

Reasons for Being Dissatisfied with WSF Customer Service by Phone



Q95. (ASKED OF DISSATISFIED PHONE USERS ONLY) What specifically about your experience calling WSF by phone made you dissatisfied?

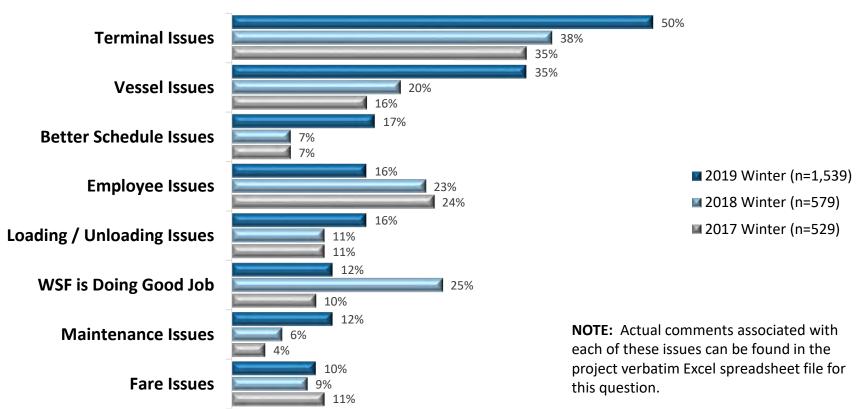


Additional Suggestions

Additional Thoughts Regarding WSF

About 45% of respondents offered additional thoughts regarding the ferry system, and among those half of riders (50%) mentioned terminal issues and about one-in-three (35%) mentioned vessel issues. One-in-six (17%) mentioned better schedule or employee or loading/unloading issues (16%). One-in-ten (12%) mentioned maintenance issues while another 12% said WSF is doing a good job.

Additional Thoughts Regarding the Ferry System (10% or greater mentions shown)



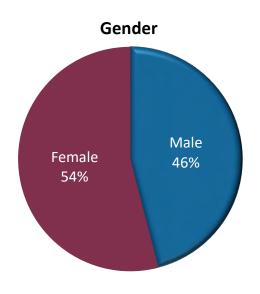
Q111/112. Do you have any additional thoughts regarding the ferry system you would like to share?



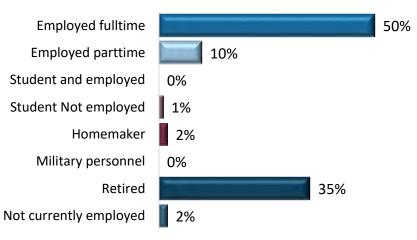
Appendix A – Demographics

Demographics – Winter 2019

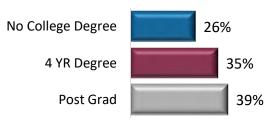




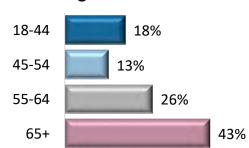
Employment



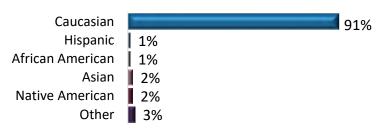
Education



Age



Ethnicity





Appendix B - Weighting

Weighting Methodology

In order to make the survey results proportionate to the ferry ridership universe as a whole, it was necessary to weight the data by route, boarding method, and ticket type based on their last trip taken. The weighting scheme used is displayed below.

	Veh. 0-14' Full	Veh. 0-14' Multi	Veh. 14-22' Full	Veh. 14-22' Multi	Over Size 22-50'	Over Size 50+'	Veh Other Disc	Veh Psngr Full	Veh Psngr Multi	Veh Psngr Other Disc	Foot Full	Foot Mulit	Foot Other Disc	Foot Transt Pass
Sea/Brem	.58	3.90	2.58	1.69	.04		.77	4.05	.81	2.87	4.66	1.13	.30	54.23
Sea/Bain	.69	.40	1.93	1.23	.31		.99	5.02	1.923	2.18	5.21	1.18	.64	2.30
PD/Tah	.60	1.51	3.78	1.12	.54		1.81	3.75	1.11	7.46	6.98	1.10	2.20	
Edm/King	.61	.69	2.03	1.29	.43		.90	3.15	.96	3.32	1.35	.64	.95	
Fau/Vashon	.90	.43	2.25	.76	.34	.96	.23	2.88	.69	1.98	1.96	.68	.90	3.28
Fau/Sworth	.52	.69	2.40	.73	.03		.55	18.13	.80	.92	1.13	.13	.10	15.87
Sworth/Vas	.68		1.88	3.20				.29	.09	.17		4.35	1.20	
Coup/Pt.T	.20		.69	2.91	.32		.62	1.02	.81	1.45	1.10	.16	.57	
Muk/Clin	.49	.514	1.87	.87	.41	.72	.76	3.52	.50	2.91	1.94	.17	.38	4.61
Ana/SJI	.14	.04	.39	.16	.16	.13	.16	1.17	.06	.98	.37	.15	.51	.20
SJ Interisland		.35	.42	.60	.35	.00	.00						.03	